

# VIEL MARKETING INTERNATIONAL, INC.

vielmarketing.com

Representation, Event Planning, Webinars, Product Development, Managing Services or Database and more!

⇒ Info: vielmarketing.com

#### WHERE ARE WE?

We will be attending: 2020 Oct. 26-27—Bienvenue Québec Nov. 9 & 10—OMCA

Nov. 17-19—NTA

2021

June 18-22—ABA

 $\Rightarrow$  Info: vielmarketing.com/marketing/calendar/

#### Québec Toolbox

Need a unique program in the province of Québec, some facts, tourist routes, and many others.

⇒ Info: vielmarketing.com/contact/toolbox/

#### **SPECIAL EVENTS**

2020—Thank you Dinner, cancelled 2021 - Dec. 2<sup>nd</sup>

⇒ Info: vielmarketing.com/marketing/tradeshows/thanku/

2020—Chinese Luncheon, cancelled 2021 - Dec. 3<sup>rd</sup>

⇒ Info: vielmarketing.com/marketing/tradeshows/chineseluncheon/

#### FREE WEBINAR WORLD SERIES

Québec; Montréal, Québec City, Gastronomy, Sherbrooke, Canyon Sainte-Anne, Plains of Abraham, Canadian Museum of Nature, National Gallery of Canada, Albert Gilles Arts Museum and more + Italy, Malta, Mexico, Iceland, Costa Rica, Eastern Europe and more! Visit our page and register:

⇒ REGISTER HERE: VIELMARKETING.COM/WEBINARS/CALENDAR/



bienvenuegc.ca

#### OCTOBER 25 TO 27, 2021 - GATINEAU, QUÉBEC

- The largest trade show about Eastern Canada since 1989
- 300 suppliers from the province of Québec, Eastern Canada and the Northeastern United States
- Three days of efficient business meetings including about 80 preestablished 8-minute appointments
- A group of networking and training activities, such as discussions on the tourism markets and seminars
- Pre-familiarization tour in the area for buyers
- Incentive package for first-timers!

REGISTRATION: APRIL 5, 2021

#### LEAD

Looking for hotels, restaurants, attractions, buses or services in the province of Québec? Don't you know where to start? Bienvenue Québec has about 850 members waiting to help you! Drop us a line with your needs to francois@vielmarketing.com, and we will be happy to send your request to all our members. Free, fast and reliable!

TO KNOW MORE ABOUT GATINEAU: TOURISMEOUTAOUAIS.COM/

FUTURE DATE: OCT. 24-26, 2022 - MONTREAL

 $\Rightarrow$  INFO: BIENVENUEQC.CA



# QUÉBEC RELIGIOUS AND SPIRITUAL ASSOCIATION

Members

The predecessor of the Quebec Religious and Spiritual Tourism Association (QRSTA), Québec's National Shrines, came into existence in 2009. The goal of this organization, born of a need shared by Quebec's highly sacred sites and the tourist regions where they are found, was to promote the spiritual richness and heritage of these jewels beyond the province's borders. ritage of these jewels beyond the province's borders. Composed of 9 original members, the Association quickly gained more accredited members, reaching more than 25 by the end of 2020. This number continues to grow.

Les Sanctuaires du Fleuve, L'Oratoire Saint-Joseph du Mont-Royal, Chapelle Notre-Dame-de-Bon-Secours, Pôle culturel du Monastère des Ursulines, Basilique-cathédrale Notre-Dame-de-Québec, Abbaye Val Notre-Dame, Musée des Hospitalières de l'Hôtel-Dieu de Montréal

**Tourism Offices:** Tourisme Saguenay-Lac-Saint-Jean, Tourisme Mauricie, Office du tourisme de Québec, Tourisme Montréal.

FRANCOIS JEAN VIEL 0 +1 647-502-1161 0 FRANCOIS@VIELMARKETING.COM 0 VIELMARKETING.COM











#### SERVICES OFFERED

Accommodation, Camping, Restaurant, Parking, Guided tours, Special events, Boutique, Accessibility for people with physical disabilities, Performance places for student groups, Meeting rooms.

⇒ INFO: QRSTA.COM



# VMI REPRESENTING - GSA

vielmarketing.com/consultant/clients/

#### HI - L'AUBERGE INTERNATIONALE DE QUÉBEC QUEBEC CITY

#### ROOMS

206 units of lodging | 27 Private rooms and 172 beds in dorms.

#### **PRIVATE & SHARED ROOMS**

Families, friends and couples accommodation. 1 to 7 guests with or without a bathroom. Breakfast included. - 4 to 12 beds dormitories. Bedding is provided and towels, mixed or separate dorms, bathrooms on each floor.

#### ADVANTAGES FOR GROUPS

- •Intimacy guaranteed for groups | Privacy for the adult in charge
- \*Continental breakfast available | Large meeting room available
- ·Walking distance to the main tourist attractions
- · Biggest HI Hostel in Canada | Parking | Activities

**HIQUEBEC.CA** 

#### BEST WESTERN CENTRE-VILLE QUEBEC, QUEBEC CITY

177 rooms: 121 with 2 Queen beds, 56 with 1 King bed

Live Quebec at the Best Western Plus Downtown Quebec! The location allows you to visit the city from all angles, located in Nouvo St-Roch's heart, a few minutes' walk from Old Quebec. In addition to the idyllic comfort of one of its rooms, the hotel offers a host of amenities and services: an indoor pool, Restaurant (Bistro 330), Valet parking, Pet welcome

HOTELQUEBEC.COM

#### **CAP-AUX-PIERRES HOTEL, ISLE-AUX-COUDRES**

Interior Lodging—46 units: 28 with one gueen-size bed + sofa bed double, 13 with one queen-size bed + one single bed, 3 with one king-size bed + one single bed, 1 with two queen-size bed, 1 with one double bed. All interior units with Air conditioning and access to the elevator

Exterior Section - 52 units: 16 with one queen-size bed + one double bed + one sofa bed double, 16 with one queen-size bed + one double bed, 15 with one double bed, 3 with one double bed + one single bed, 1 with one queen-size bed + one single bed, 1 with one queen-size bed.

Take the free ferry from St-Joseph-de-la-Rive to Isle-aux-Coudres (free), which will charm you with its natural beauties, cultural treasures and old schooners. The Cap-aux-Pierres hotel has two swimming pools, outside and inside, a large landscaped garden and numerous sports and recreational facilities. Ideal for families, groups, or meetings.

HOTELCAPAUXPIERRES.COM

#### MONSIEUR JEAN, L'HÔTE PARTICULIER, QUEBEC CITY

#### SUITES

49 suites; King size bed and queen murphy bed, number of floors 6, number of units with 2 beds, all sizes 9.

Our Superior suites guarantee an unforgettable experience. All suites come with a kitchenette, king bed and heated tile bathroom floor. Monsieur Jean is an exceptional host! Fully equipped kitchenette, 100% cotton bedding, Iron and ironing board, Safe, Alarm clock, Hairdryer, Luxury toiletries, Nespresso coffee maker and kettle, Heated bathroom floor, 4K UHD LED TV with an entertainment portal, Air conditioning, Telephone with unlimited calls to Canada and the United States, Free Wi-Fi, Parking with valet service, Self-service laundry.

#### MONSIEURIEAN.CA

#### THE PLAINS OF ABRAHAM, QUEBEC CITY

The first national historic park in Canada, The Battlefields Park, also known as the Plains of Abraham, is the site of clashes between the British and French armies when the Americas' fate was played out. The park is in the heart of Québec City, designated a World Heritage treasure by UNESCO. It is one of the largest and most attractive urban parks in the world, just like Central Park and Hyde Park. Discover what the park offers: exciting exhibitions and activities available year-round for all visitors and around 50 activities for groups (adults and youth).

CCBN-NBC.GC.CA

#### COPPER ART STUDIO & MUSEUM ALBERT GILLES, QUEBEC CITY

#### NINETY-TWO YEARS OF OUR FAMILY'S PASSION IN QUEBEC CITY!

Great honours from The Heritage Council of Québec to be a "Bearer of Tradition." Immerse your groups into their world, to witness how a passionate artisan and now five women of his family bring this art to life.

Experience their Copper Art Workshop activity. Discover their two museums: "From Copper ore to copper Art" and their "Christorama" museum. Combine your visit with tea time on site.

ALBERTGILLES-COPPER-ART.COM

#### CANYON SAINTE-ANNE, QUEBEC CITY

An impressive canyon carved into the bedrock by the mighty Sainte-Anne Falls (higher than Niagara Falls). Cross three suspension bridges, one of which hangs some 60 m (197') above the gorge! Then try the giant zip lines and three via ferrata. Sit and fly over the gorge with Air Canyon—a new activity in Eastern Canada!

CANYONSA.QC.CA





















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# **JOIN US!**

**OCTOBER** 

25 • 26 • 27, 2021

HILTON LAC LEAMY, GATINEAU (Ottawa Airport)



Fam Tours to be announced!

# The Tradeshow includes:

- 3 days of efficient business meetings;
- Up to 82 pre-established 8-minute appointments per buyer;
- A tradeshow specialized in Québec products and services:
  - 70% of sellers come from Québec province;
  - 30% of sellers come from others (ON, NB, NS, USA);
- Most of Québec's tourist regions present their new products in a dynamic fashion.

REGISTRATION BEGINS: April 5, 2021 Please visit our website for more information.

To register: www.bienvenueqc.ca

Information: 1 647 502-1161 • francois@vielmarketing.com







# BIENVENUE QUÉBEC IS THE LARGEST TRADESHOW ABOUT EASTERN CANADA SINCE 1989.

Learn about the latest and current tourism products.

From October 25-27, 2021 in Gatineau (Ottawa Airport)







# 110 BUYERS

# Type

- Receptive
- Tour Operator
- Travel Agency
- Motorcoach Operator
- Online Tour Operator
- Online Travel Agency

# 380 SELLERS

# Type

- Accommodation
- Attraction
- Carrier
- Catering

- Ticket Broker
- Tourism Office or Association (DMO)
- Tourism Service

# Point of Origin

Québec, Ontario, Maritimes, United States

# Point of Origin

Canada, United States, México, Brazil, France, United Kingdom, Italy, Germany, China, Japan, Korea, Australia

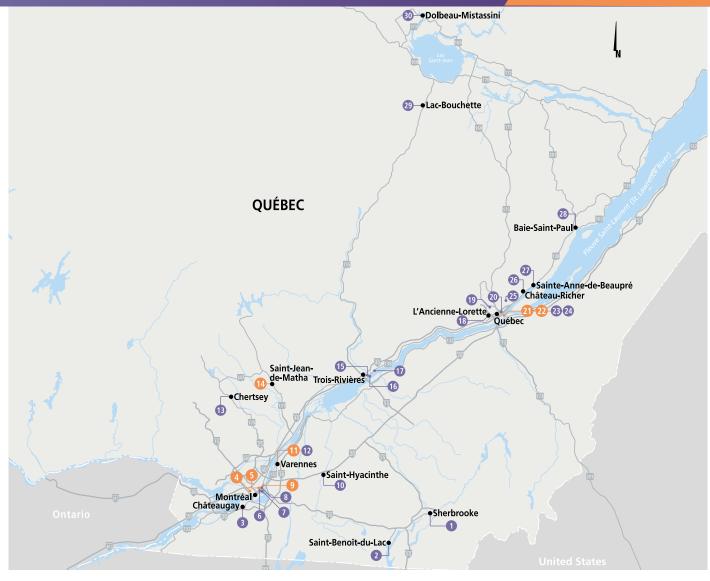


# **OPPORTUNITY**

Are you looking for hotels, restaurants, attractions, buses or services in Québec? You don't know where to start? Bienvenue Québec has about 850 members waiting to help you! Just drop us a line with your needs to francois@vielmarketing.com and we will be happy to send out your email to all our members! Free, fast and reliable!









#### Val Notre-Dame Abbey

communaute@abbayevalnotredame.ca abbayevalnotredame.ca/en/ 450 960-2889



#### Saint Joseph's Oratory of Mount Royal

Musée des Hospitalières de

l'Hôtel-Dieu de Montréal

museedeshospitalieres.qc.ca/home

museehospitalieres@bellnet.ca

info@osj.qc.ca saint-joseph.org/en 514 733-8211

514 849-2919



#### St Lawrence **River Shrines**

info@sanctuairesdufleuve.com saintlawrencerivershrines.com 514 458-3932



#### **Basilica-cathedral** Notre-Dame de Québec

secretariat@nddq.org notre-dame-de-quebec.org 418 692-2533



#### Pôle culturel du Monastère des Ursulines

info@polecultureldesursulines.ca polecultureldesursulines.ca/english 418 694-0694

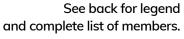


#### Notre-Dame-de-Bon-Secours Chapel

info@marguerite-bourgeoys.com margueritebourgeoys.org/en 514 282-8670, x 245



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# **Members**

Wichibers		
Charlevoix		
28 Parcours Muséal 🟛	info@maisonmere.ca	maisonmere.ca/parcoursmuseal
Eastern Township		
2 Abbaye de Saint-Benoît-du-lac 🕇 📇	info-visiteur@abbaye.ca	abbaye.ca
1 Shrine of the Sacred Heart of Beauvoir 🕇	info@sanctuairedebeauvoir.qc.ca	sanctuairedebeauvoir.qc.ca
Lanaudière		
Wal Notre-Dame Abbey + ➡	communaute@abbayevalnotredame.ca	abbayevalnotredame.ca/en/
(13) Centre marial diocésain Marie-Reine-des-Coeurs 🕇	pelerinages@smrdc-chertsey.com	smrdc.com
Mauricie • tourismemauricie.com		
15 Father Frédéric Janssoone Museum 🏛	musee@perefrederic.ca	perefrederic.ca/en
16 Musée des Ursulines de Trois-Rivières 🏛	info@musee-ursulines.qc.ca	musee-ursulines.qc.ca
17 Our Lady of the Cape Shrine 🕇	reception@sanctuaire-ndc.ca	sanctuaire-ndc.ca
Montérégie		
St Lawrence River Shrines	info@sanctuairesdufleuve.com	saintlawrencerivershrines.com
10 Cathédrale de Saint-Hyacinthe 🕇	communications@ecdsh.org	ecdsh.org
3 Hotel Manoir D'Youville 🖰	jm.cote@manoirdyouville.com	manoirdyouville.ca/en
2 Sanctuary or Sainte-Marguerite-d'Youville †	info@sanctuaireyouville.ca	sanctuaireyouville.ca/en
Montréal • mtl.org		
Musée des Hospitalières de l'Hôtel-Dieu de Montréal m	museehospitalieres@bellnet.ca	museedeshospitalieres.qc.ca/home
9 Notre-Dame-de-Bon-Secours Chapel †	info@marguerite-bourgeoys.com	margueritebourgeoys.org/en
4 Saint Joseph's Oratory of Mount Royal + 🖺	info@osj.qc.ca	saint-joseph.org/en
6 Christ Church Cathedral +	cathed ral. administrator @montreal cathed ral. ca	montrealcathedral.ca
8 Church of the Gesu +	eglise.direction@legesu.com	legesu.com/eglise-du-gesu
Maison Saint-Gabriel, Museum and Historic Site 🏛	info@maisonsaintgabriel.ca	maisonsaintgabriel.ca/en
Québec • quebec-cite.com/en		
21 Basilica-cathedral Notre-Dame de Québec +	secretariat@nddq.org	notre-dame-de-quebec.org
22 Pôle culturel du Monastère des Ursulines 🟛	info@polecultureldesursulines.ca	polecultureldesursulines.ca/english
26 Albert Gilles Copper Art - Art Studio & Museum 🏛	museum@cuivres-albertgilles.com	albertgilles.com/en
23 Cathedral of the Holy Trinity +	projectmanager@cathedral.ca	cathedral.ca
19 Centre de Spiritualité des Ursulines 📇	info@CentreSpiritualiteUrsulines.com	centrespiritualiteursulines.com/en
18 Eglise Notre-Dame-de-l'Annonciation +	info@paroissendda.org	paroissendda.org
24 Le Monastere des Augustines 🕇 🖰	info@monastere.ca	monastere.ca/en
20 Shrine Notre-Dame-de-Rocamadour <b>†</b>	sanctuaire@rocamadour.ca	rocamadour.ca
Shrine of Sainte-Anne-de-Beaupré †	secretariat@sanctuairesainteanne.org	shrinesaintanne.org
25 Ste-Thérèse-de-L'Enfant-Jésus †	fondation@petitetherese.org	petitetherese.org
Saguenay Lac Saint-Jean • saguenay	lacsaintjean.ca	
29 Ermitage Saint-Antoine de Lac-Bouchette † 📇	ermitage@st-antoine.org	st-antoine.org
30 Monasteriorum ♥	infoparc@mrcmaria.qc.ca	grandesrivieres.com/en
Province of Quebec		
Spiritours	info@spiritours.com	spiritours.com/en
		4



François Jean Viel, Coordinator (Represented by Viel Marketing Int'l, Inc.) T. 1 647 502-1161 | francois@vielmarketing.com







museum Spiritual Retreat/Centre/Accommodation Place of Worship Tourism circuit/route



# EXPERIENCE A NATURALLY SENSATIONAL CANYON!

Have a complete immersion in the Canadian forest and discover a spectacular and vertiginous canyon carved into the 1.2 billion-year-old Canadian Shield!

- Imposing 74 meters Waterfall!
- 3 suspension bridges, including one located 60 meters above the gorge!
- 2 Distinctive Canadian Experiences on-site!
- Interpretation panels in 6 languages (English, French, German, Japanese, Mandarin and Spanish)
- Gift shop
- Safe and easy trails
- Catering Service (15 people & up)
- Covered terrace
- Restaurant
- 2 picnic areas



### 2 Unexpected and Spectacular **Canadian Exclusivities!**



- Flv at 50km/h and 90m over the waterfall
- Safe and easy
- Video and photos of the flight available



- Winter and **Summer Via Ferrata**
- Continuous lifeline
- The safest security system



#### **Students Travelers**

#### A fun, educational and very safe activity.

- Easy monitoring for guides and teachers
- Activities for all ages
- Nature Creation and Interpretation Activities also available.

## **Incentive Groups**

We can help you develop events that meet the specific needs of your customers.

- Personalized activities and services
- Exclusives rental spaces
- And more!

### **2021 Rates**

#### GENERAL ADMISSION

	Before taxes	Taxes incl.
Adult	\$12.61.	\$14.50
13-17 years old .	<b>\$9.57</b> .	\$11.00
6-12 years old	\$6.96.	\$8.00

# **Schedule**

May 8 to June 23	9 a.m to 5 p.m.
June 24 to Sept. 6	9 a.m to 6 p.m.
Sept. 7 to Oct. 17	9 a.m to 5 p.m.

Group: May 5 to Oct. 24, upon reservation. Duration: 1 HOUR in addition to selected

activities.

# Contact us

Location: 30 minutes away from Old Quebec and 5 minutes from the Basilica and Mont Sainte-Anne, en route to Charlevoix and its famous whales

#### **INQUIRE NOW!**

canyon@canyonsa.qc.ca

206. ROUTE 138 EST. C.P. 2087. BEAUPRÉ (QUÉBEC) CANADA GOA 1E0 Tel.: 418 827-4057 CANYONSA.QC.CA



# **VISIT AND Air CANYON PACKAGE**

Add an *Air* CANYON flight, a Canadian first in a natural environment, to your visit to the Canyon and experience your total forest immersion in a most spectacular and unexpected way!

Comfortably seated in the 90-meter-high (296') suspended double chair, soar over the canyon! The view of the river, the extraordinary waterfall and the luxurious nature will take your breath away!

- Speed reaching 31 MPH over almost 1300'!
- No outdoor experience or high level of fitness necessary
- Safe and accessible for the whole family

Video and photos of the flight available\* thanks to



### **2021 Rates**

#### **VISIT AND Air CANYON PACKAGE**

	Before taxes	Taxes incl.
Adult	\$23.05	\$26.50
13-17 years old .	\$20.00	\$23.00
6-12 years old	\$17.40	\$20.00

### **Schedule**

May 8 to June 23 and Sept. 7 to Oct. 17: Weekends and holidays . . 10 am to 5 pm

June 24 to Sept. 6:

Every day . . . . . . . . . 10 am to 6 pm

Allow 30 minutes /20 people for *Air*CANYON. For larger groups, maximize your schedule by creating smaller groups to alternate between the visit and the flights.

- Park tour: 45 minutes
- AirCANYON: add 30 minutes
- Restrooms, getting in and out of the bus:
   15 minutes

#### **INQUIRE NOW!**

canyon@canyonsa.qc.ca



# Groups of 20 people or more

Offer everyday upon reservation from May 5 to October 24. Ask about our flexible opening hours possibilities!

\* \$ Additional fees





ISLE-AUX-COUDRES CHARLEVOIX Hotel Cap-aux-Pierres is conveniently located next to the rising sun on the magnificent Isle-aux-Coudres; for the last four years, with the arrival of new owners, the hotel is getting a makeover for a maximized comfort and a more contemporary decor, while privileging the creativity of the talented local artists and preserving the charms of yesteryear.

An experienced brigade has redesigned its renowned cuisine under the supervision of the great chef Jean Soulard who signs the menus to offer meals up to the expectations of his distinguished customers.

His warm, generous and passionate team makes the stay magical, original and friendly for evermore happiness and emotion.

#### **AMENITIES**

- THRFF AND FOUR-STAR HOTFI
- Interior Lodging 46 units
   28 with one queen-size bed + sofa bed double
   13 with one queen-size bed + one single bed
   3 with one king-size bed + one single bed
   1 with two queen-size bed
   1 with one double bed
   All interior units with Air conditioning
   and access to the elevator
- Exterior Section 52 units
  16 with one queen-size bed + one double bed + one sofa bed double
  16 with one queen-size bed + one double bed
  15 with one double bed
  3 with one double bed + one single bed
  1 with one queen-size bed + one single bed
  1 with one queen-size bed

#### ALL UNITS ARE EQUIPPED WITH:

- Plasma TV,
- Keurig Coffee Maker,
- Air Conditioning in the hotel only,
- Hairdryer, Iron & Board,
- Free Wi-Fi.

#### **PLUS**

- Hosting all type of groups
- All non-smoking units
- Access for Mobility Impaired People: Partial (1 room)
- Meeting rooms available
- A free large parking lot for cars and motor coaches
- Service in English and French

#### **ACTIVITIES**

- Indoor and outdoor heated pool
- Tennis, bicycling, whale-watching cruises, cycling,
- Treasure hunt available for groups and individuals



STARTING AT

Let us serve you!

PER PERSON,
IN DOUBLE OCCUPANCY
WITH MAP

#### **LOCATION**

- •123 km (77 miles) East of Quebec City
- Free ferry for cars and motor coaches at St. Joseph de la Rive, visit www.traversiers.com

#### **OTHER**

In operation from the beginning of May to the end of October.





138
BAIE-SAINT-PAUL

362
LES ÉBOULEMENTS

SAINT-JOSEPHDE-LA-RIVE