



GSA – Tourism consultant, development and marketing which provides travel services to Canada, through its clients.
It manages and represents various associations, hotels, attractions, and services.

VIEL MARKETING INTERNATIONAL, INC.

viemarketing.com

Representation, Event Planning, Webinars, Product Development, Managing Services or Database and more!

QUÉBEC TOOLBOX

You need a unique program in Quebec, some facts, tourist routes, and many others. Info:
www.viemarketing.com/contact/toolbox/

WEBINAR SERIES

We offer webinars (training) on Quebec and other destinations on different themes or regions during the year. Info:
www.viemarketing.com/webinars/calendar/

WEBINAR TRAINING IN YOUR OFFICE

You have more than 12 participants in your office or combine with another office; we can do your Quebec training at your specific date and time. By starting with "Discover Quebec," "Working with Quebec," and developing more subjects. Info:
webinar@viemarketing.com

FREE WEBINAR

We offer ONE FREE Webinar for inbound operators interested to promote their program on the Canadian and the US markets. Info: webinar@viemarketing.com

BIENVENUE QUÉBEC

bienvenueqc.ca

OCTOBER 25TH TO 26, 2021 - VIRTUAL

The largest trade show about Eastern Canada since 1989

- 300 suppliers from the province of Québec, Eastern Canada, and the Northeastern United States
- Three days of efficient business meetings, including about 80 pre-established 15-minute appointments.
- A group of networking and training activities, such as discussions on the tourism markets and seminars

REGISTRATION

April 19th, 2021 - Free for qualified buyers.

LEAD

Are you looking for hotels, restaurants, attractions, buses, or services in the province of Québec? Do you not know where to start? Bienvenue Québec has about 850 members waiting to help you! Drop us a line with your needs to francois@viemarketing.com, and we will be happy to send your request to all our members. Free, fast, and reliable!

FUTURE DATE

Oct. 24-26, 2022 - Montreal

QUEBEC RELIGIOUS AND SPIRITUAL TOURISM ASSOCIATION

qrsta.com

This organization's goal, born of a need shared by Quebec's highly sacred sites and the tourist regions where they are found, is to promote these jewels' spiritual richness and heritage beyond the province's borders. Composed of 9 original members, the Association quickly gained more accredited members, reaching more than 50 by 2020. This number continues to grow.

MEMBERS

More than 55 members are located in eight different regions in the province of Quebec. From museums, accommodation, restaurants, services to a spiritual retreat, worship, tourism, and cooking classes!

SERVICES OFFERED

Accommodation, Camping, Restaurant, Parking, Guided tours, Special events, Boutique, Accessibility for people with physical disabilities, Performance places for student groups, Meeting rooms.

HI - L'AUBERGE INTERNATIONALE DE QUÉBEC

hiquebec.ca

ROOMS

- 206 units of lodging | 27 private rooms and 172 beds in dorms.
- Families, friends, and couple's accommodation.
- 1 to 7 guests with or without a bathroom
- Breakfast included.
- 4 to 12-bed dormitories. Bedding is provided and towels, mixed or separate dorms, bathrooms on each floor.

ADVANTAGES FOR GROUPS

- Intimacy guaranteed for groups | Privacy for the adult in charge.
- Continental breakfast available | Large meeting room available for rent
- Walking distance to the main tourist attractions
- Biggest HI Hostel in Canada | Parking | Activities

BEST WESTERN CENTRE-VILLE QUEBEC

hotelquebec.com

ROOMS

177 rooms: 121 with 2 queen-size beds, 56 with 1 king-size bed

Live Quebec at the Best Western Plus Downtown Quebec! The location allows you to visit the city from all angles, located in Nouvo St-Roch's heart and a few minutes walk from Old Quebec. Besides the idyllic comfort of one of its rooms, the hotel offers a host of amenities and services: an indoor pool, restaurant (Bistro 330), valet parking, pet welcome.

CAP-AUX-PIERRES HOTEL, ISLE-AUX-COUDRES

hotelcapauxpierres.com

ROOMS

Interior Lodging - 46 units: 28 with one queen-size bed + sofa bed double, 13 with one queen-size bed + one single bed, 3 with one king-size bed + one single bed, 1 with two queen-size bed, 1 with one double bed. All interior units with air conditioning and access to the elevator

Exterior Section - 52 units: 16 with one queen-size bed + one double bed + one sofa bed double, 16 with one queen-size bed + one double bed, 15 with one double bed, 3 with one double bed + one single bed, 1 with one queen-size bed + one single bed, 1 with one queen-size bed.

Free ferry from St-Joseph-de-la-Rive to Isle-aux-Coudres will charm you with its natural beauties, cultural treasures, and old schooners. The Cap-aux-Pierres hotel has two swimming pools: a large, landscaped garden and numerous sports and recreational facilities. Ideal for families, groups, or meetings.

MONSIEUR JEAN, L'HÔTE PARTICULIER

monsieurjean.ca

SUITES

49 suites; king-size bed and queen-size murphy bed

- Number of floors: 6
- Number of units with two beds, all sizes: 9.

Our Superior suites guarantee an unforgettable experience. All suites come with a kitchenette and heated tile bathroom floor. Monsieur Jean is an exceptional host! Fully equipped kitchenette, 100% cotton bedding, iron, and ironing board, safe, alarm clock, hairdryer, luxury toiletries, Nespresso coffee maker and kettle, 4K UHD LED TV with an entertainment portal, air conditioning, telephone with unlimited calls to Canada and the United States, free Wi-Fi, parking with valet service, self-service laundry.

THE PLAINS OF ABRAHAM

ccbn-nbc.gc.ca

In Canada's first national historic park, The Battlefields Park, also known as the Plains of Abraham, clashes between the British and French armies when the Americas' fate was played out. The park is in the heart of Québec City, designated a World Heritage treasure by UNESCO. It is one of the largest and most attractive urban parks globally, just like Central Park and Hyde Park. Discover what the park offers: exciting exhibitions and activities available year-round for all visitors and around 50 activities for groups (adults and youth).

COPPER ART STUDIO & MUSEUM ALBERT GILLES

albertgilles-copper-art.com

Ninety-two years of our family's passion in Quebec City! Great honours from The Heritage Council of Québec to be a "Bearer of Tradition." Immerse your groups into their world to witness how a passionate artisan and now five women of his family bring this art to life. Experience their Copper Art Workshop activity. Discover their two museums: "From Copper ore to copper Art" and their "Christorama" museum. Combine your visit with teatime on site.

CANYON SAINTE-ANNE, QUEBEC CITY

canyonsa.qc.ca

An impressive canyon carved into the bedrock by the mighty Sainte-Anne Falls (higher than Niagara Falls). Cross three suspension bridges, one of which hangs some 60 m (197') above the gorge! Then try the giant zip lines and three via ferrata. Sit and fly over the gorge with Air Canyon—a new activity in Eastern Canada!

LE TRAIN DE CHARLEVOIX

traindecharlevoix.com

No information available.

TOURS VOIR QUÉBEC

toursvoirquebec.com | immersionquebec.com

No information available.



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company/vielmarketing



Francois_can



vielmarketing



1 647 502 1161



OPENING OF THE HOLY DOOR – QUÉBEC CITY

ecdq.org *(closer to the date)*

To celebrate its Diocesan Jubilee (350 anniversary) and the history of the Faith in America, the Notre-Dame de Québec Basilica-Cathedral will open its Holy Door from December 8, 2023 to December 8, 2024.

AN IMMERSIVE EXPERIENCE IN THE CHAPEL OF THE URSULINE MONASTERY

polecultureldesursulines.com

This 360-degree audio tour invites you on an intimate journey to the Ursulines Chapel. Nuns from the community generously share their experience of this place of remembrance. Through their words, their songs, their silence, and their values, they give you keys to appreciate the history, the architecture, the décor, the works of art, and the symbols that characterize it.

Canada, United States, Mexico,
Argentina, Brazil, Peru, France,
United Kingdom, Italy, Germany,
China, Japan, Korea, Australia

Bienvenue Québec

YOUR ANNUAL BUSINESS MEETING!

JOIN US!

OCTOBER

25-26, 2021

100% VIRTUAL

The Tradeshow includes:

- 2 days of efficient business meetings;
- Up to 80 pre-established 15-minute appointments per buyer;
- A full Seller descriptive directory that you can download (PDF format) or see online;
- Extended appointment days 8 a.m. to 8 p.m. (EST);
- And Québec's tourist regions eager to present their new products.

REGISTRATION BEGINS:

April 19, 2021

Please visit our website for more information.

To register: **www.bienvenueqc.ca**

Information: 1 647 502-1161 • francois@vielmktg.com



© MU, Ville-Marie, ElMac Gene Pardon (2017) - Photo Henry MacDon



© Francis Gagnon, Office du tourisme de Québec



BIENVENUE QUÉBEC IS THE LARGEST TRADESHOW ABOUT EASTERN CANADA SINCE 1989.

Learn about the latest and current tourism products.

From October 25-26, 2021 - 100% Virtual

Live IN MONTRÉAL

OCTOBER 24 TO 26, 2022

FAM TOURS
TO BE ANNOUNCED IN 2022!



110

BUYERS

Type

- Receptive
- Tour Operator
- Travel Agency
- Motorcoach Operator
- Online Tour Operator
- Online Travel Agency

Point of Origin

Canada, United States, México, Brazil, France, United Kingdom, Italy, Germany, China, Japan, Korea, Australia

380

SELLERS

Type

- Accommodation
- Attraction
- Carrier
- Catering
- Ticket Broker
- Tourism Office or Association (DMO)
- Tourism Service

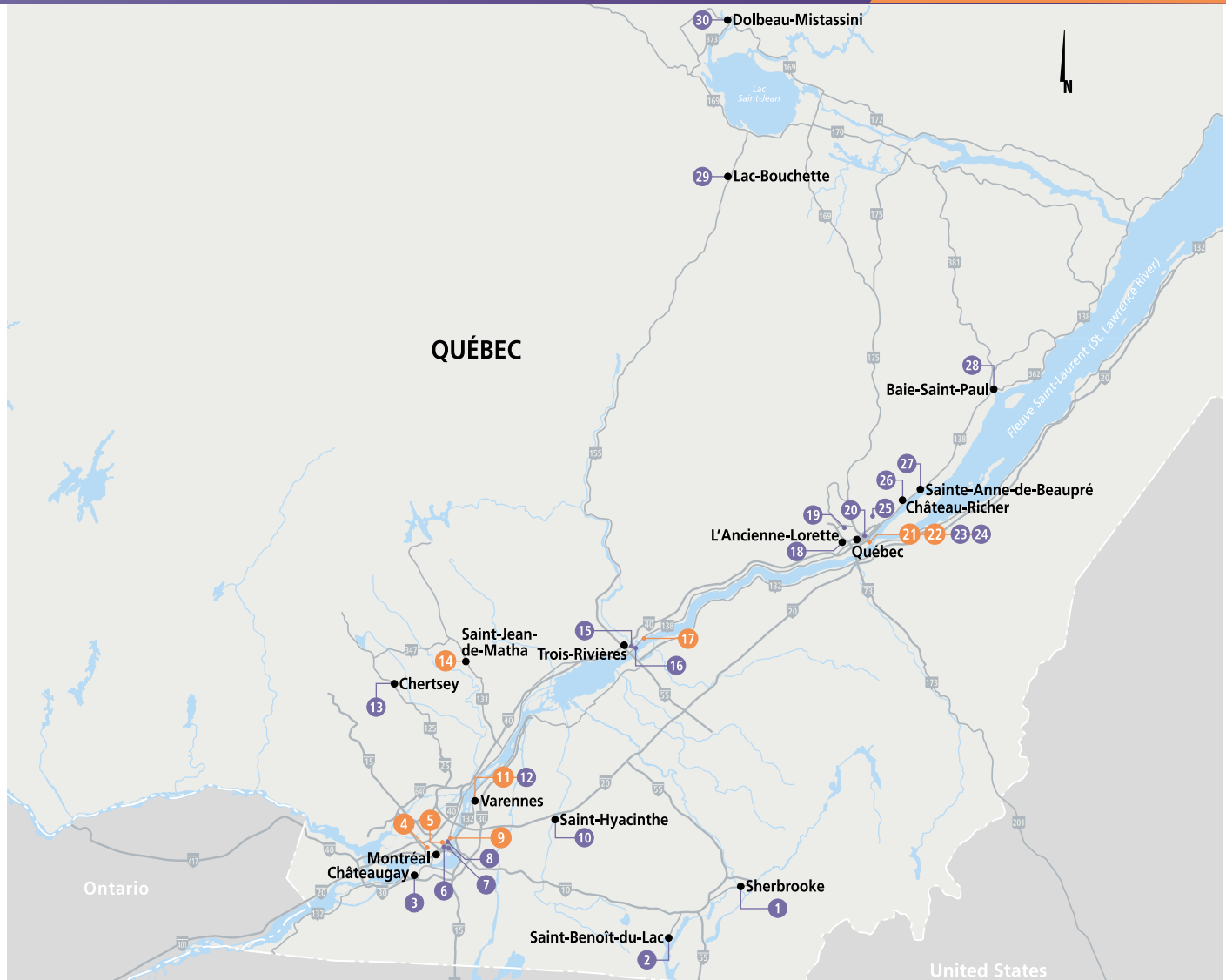
Point of Origin

Québec, Ontario, Maritimes, United States



OPPORTUNITY

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<p>Lanaudière</p> 	<p>14</p> <p>Val Notre-Dame Abbey</p> <p>communaute@abbayevalnotredame.ca abbayevalnotredame.ca/en/ 450 960-2889</p> <p>+ 🏰</p>	<p>Mauricie</p> 	<p>17</p> <p>Our Lady of the Cape Shrine</p> <p>reception@sanctuaire-ndc.ca sanctuaire-ndc.ca 819 374-2441</p> <p>+ 📍</p>
<p>Montreal</p> 	<p>4</p> <p>Saint Joseph's Oratory of Mount Royal</p> <p>info@osj.qc.ca saint-joseph.org/en 514 733-8211</p> <p>+ 🏰</p>	<p>Montérégie</p> 	<p>11</p> <p>St Lawrence River Shrines</p> <p>info@sanctuairesdufleuve.com saintlawrencerivershrines.com 514 458-3932</p> <p>+ 📍</p>
<p>Montreal</p> 	<p>5</p> <p>Musée des Hospitalières de l'Hôtel-Dieu de Montréal</p> <p>museehospitalieres@bellnet.ca museedeshospitalieres.qc.ca/home 514 849-2919</p> <p>+ 🏰</p>	<p>Québec</p> 	<p>21</p> <p>Basilica-cathedral Notre-Dame de Québec</p> <p>secretariat@nddq.org notre-dame-de-quebec.org 418 692-2533</p> <p>+ 🏰</p>
<p>Montreal</p> 	<p>9</p> <p>Notre-Dame-de-Bon-Secours Chapel</p> <p>info@marguerite-bourgeois.com margueritebourgeois.org/en 514 282-8670, x 245</p> <p>+ 🏰</p>	<p>Québec</p> 	<p>22</p> <p>Pôle culturel du Monastère des Ursulines</p> <p>info@polecultureldesursulines.ca polecultureldesursulines.ca/english 418 694-0694</p> <p>+ 🏰</p>

Members

Charlevoix

28	Parcours Muséal 	info@maisonmere.ca	maisonmere.ca/parcoursmuseal
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Eastern Township

2	Abbaye de Saint-Benoît-du-lac 	info-visiteur@abbaye.ca	abbaye.ca
1	Shrine of the Sacred Heart of Beauvoir 	info@sanctuairedebeauvoir.qc.ca	sanctuairedebeauvoir.qc.ca

Lanaudière

14	Val Notre-Dame Abbey 	communaute@abbayevalnotredame.ca	abbayevalnotredame.ca/en/
13	Centre marial diocésain Marie-Reine-des-Coeurs 	pelerinages@smrdc-chertsey.com	smrdc.com







Mauricie • tourismemauricie.com

17	Our Lady of the Cape Shrine 	reception@sanctuaire-ndc.ca	sanctuaire-ndc.ca
15	Father Frédéric Janssoone Museum 	musee@perefederic.ca	perefederic.ca/en
16	Musée des Ursulines de Trois-Rivières 	info@musee-ursulines.qc.ca	musee-ursulines.qc.ca

Montréal

11	St Lawrence River Shrines 	info@sanctuairesdufleuve.com	saintlawrencerivershrines.com
10	Cathédrale de Saint-Hyacinthe 	communications@ecdsh.org	ecdsh.org
3	Hotel Manoir D'Youville 	jm.cote@manoirdyouville.com	manoirdyouville.ca/en
12	Sanctuary or Sainte-Marguerite-d'Youville 	info@sanctuaireyouville.ca	sanctuaireyouville.ca/en



Montréal • mtl.org

5	Musée des Hospitalières de l'Hôtel-Dieu de Montréal 	museehospitalieres@bellnet.ca	museedeshospitalieres.qc.ca/home
9	Notre-Dame-de-Bon-Secours Chapel 	info@marguerite-bourgeois.com	margueritebourgeois.org/en
4	Saint Joseph's Oratory of Mount Royal 	info@osj.qc.ca	saint-joseph.org/en
6	Christ Church Cathedral 	cathedral.administrator@montrealcathedral.ca	montrealcathedral.ca
8	Church of the Gesu 	eglise.direction@legesu.com	legesu.com/eglise-du-gesu
7	Maison Saint-Gabriel, Museum and Historic Site 	info@maisonsaintgabriel.ca	maisonsaintgabriel.ca/en

Québec • quebec-cite.com/en

21	Basilica-cathedral Notre-Dame de Québec 	secretariat@nddq.org	notre-dame-de-quebec.org
22	Pôle culturel du Monastère des Ursulines 	info@polecultureldesursulines.ca	polecultureldesursulines.ca/english
26	Albert Gilles Copper Art - Art Studio & Museum 	museum@cuivres-albertgilles.com	albertgilles.com/en
23	Cathedral of the Holy Trinity 	projectmanager@cathedral.ca	cathedral.ca
19	Centre de Spiritualité des Ursulines 	info@CentreSpiritualiteUrsulines.com	centrespiritualiteursulines.com/en
18	Eglise Notre-Dame-de-l'Annonciation 	info@paroissendda.org	paroissendda.org
24	Le Monastere des Augustines 	info@monastere.ca	monastere.ca/en
20	Shrine Notre-Dame-de-Rocamadour 	sanctuaire@rocamadour.ca	rocamadour.ca
27	Shrine of Sainte-Anne-de-Beaupré 	secretariat@sanctuairesaintanne.org	shrinesaintanne.org
25	Ste-Thérèse-de-L'Enfant-Jésus 	fondation@petitetherese.org	petitetherese.org

Saguenay Lac Saint-Jean • saguenaylacsaintjean.ca

29	Ermitage Saint-Antoine de Lac-Bouchette 	ermitage@st-antoine.org	st-antoine.org
30	Monasteriorum 	infoparc@mrcmaria.qc.ca	grandesrivieres.com/en

Province of Quebec

Spiritours	info@spiritours.com	spiritours.com/en
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 Museum  Spiritual Retreat/Centre/Accommodation  Place of Worship  Tourism circuit/route



François Jean Viel, Coordinator

(Represented by Viel Marketing Int'l, Inc.)

T. 1 647 502-1161 | francois@viemarketing.com



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Canada Economic
Development
for Quebec Regions

Développement
économique Canada
pour les régions du Québec

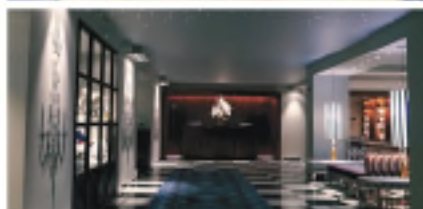
Monsieur Jean.

L'HÔTE PARTICULIER

♥ *In the heart of
Old Quebec City*

www.monsieurjean.ca

@monsieurjeanlhoteparticulier



Nespresso coffee machine



100% cotton bedding



Fully equipped kitchenette



Family friendly



Heated bathroom floor



100% non-smoking establishment



Unlimited free calls to Canada and
the United States



Pets friendly

Tripadvisor



on 104
establishment in
Old Quebec City



Monsieur Jean.

L'HÔTE PARTICULIER

Planning an event? We can help you with your group travel needs. Please contact

Catherine Filteau
coordination@monsieurjean.ca
 418 977-7777

- » 49 suites
- » King size bed and queen murphy bed
- » Spacious suite with access to a private terrace during the summer
- » Valet service (\$)
- » 30 minutes from the airport
- » Panoramic city view
- » Elegant conference room that can welcome up to 80 guests for meetings and events
- » Free WiFi available across the property
- » Walking distance to must-see attractions, boutiques and restaurants



Check-in: 4:00pm
Check-out: 11:00am



ON-SITE RESTAURANT

Breakfast
 Sandwich shop
 Ready-to-eat

The decor showcases noble materials with a touch of classicism which marries perfectly with the contemporary style. You'll be surprised by the mixtures of textures and colors all over the place. Monsieur Jean's personality shows through every corner of the structure and insures the guest will be living in an enjoyable environment and will feel just like at home.

"Fundamentally different and innovative"



PLAINS OF ABRAHAM
PLAINES D'ABRAHAM



2020 – Travellers' Choice
Rating of 4.5 / 5



The site of many clashes for supremacy between the French and British Empires, the park is the scene of the 1759 Conquest, which changed the fate of North America. Apart from its historical past, the park is to Québec what Central Park and Hyde Park are to New York and London: a city park of outstanding value, the lungs of the city.

Individual and Groups

Battles | 1759-1760 (Open All Year Long)

Accompanied by a member of the Canadian militia, learn about the history of the siege of Québec as if you were there. In an evocative, interactive setting, find out about the crimes, punishments and laws in force. Take part in an incredible immersive screening featuring original, often moving accounts of those who lived through the battles of the Plains of Abraham.



Public rate: *

Children 4 years old and under	Free
Children 5 to 12 years old	\$4.00
13 to 17 years old	\$10.25
18 to 64 years old	\$12.25
65 years old and over	\$10.25
Family (2 adults and 2 children)	\$29.75

Duration of a visit: approx. 1 h 30 min.

Contact: Benoit Gilbert, Development Officer, benoit.gilbert@ccbn-nbc.gc.ca, theplainsofabraham.ca

Individual | Summer Package from July 1st to September 19, 2021



Battles 1759-1760: See previous page

Abraham's Bus: Board the bus with Abraham Martin (1617) owner of the Plains. A historic tour through the Park tinged with humor and the history of its well-kept secrets.

Attention!: Learn about the history of the Martello Towers (War of 1812) of Québec using an iPad: 2D and 3D animations, narratives capsules, interactive maps, video.

Public rate: *

Children 4 years old and under	Free
Children 5 to 12 years old	\$5.00
13 to 17 years old	\$11.25
18 to 64 years old	\$15.25
65 years old and over	\$11.25
Family (2 adults and 2 children)	\$37.00



Groups (All year long)

Battles 1759-1760: With Louis Fréchette Sergeant of militia in 1759, learn more about law and order during the age of the famous battles. Try the iron collar (pillory), play a drum, unlock the door to the prison cell and learn about wartime crimes! From \$5.25*

Wolfe and Montcalm: To decide who will be the winner between these two generals, a contest is organized. Musket loading competition, military and surgery quizzes will seal this thorny situation permanently. From \$5.75*

Guided Tour: Accompanied by Wolfe or Montcalm, Abraham Martin or his wife learn about many aspects of the rich history of this prestigious park. With your bus or walking tour. From \$5.25*



The Snowshoer (January to March): Join a snowshoer from the early 20th century to relive the Belle Époque of these winter strolls. Traditional snowshoes, arrow sashes, lanterns (in the evening) and hot chocolate. From \$12.00*

*Plus applicable taxes of 14.75 %. Prices are subject to change without notice.

Contact: Benoit Gilbert, Development Officer, benoit.gilbert@ccbn-nbc.gc.ca, theplainsofabraham.ca

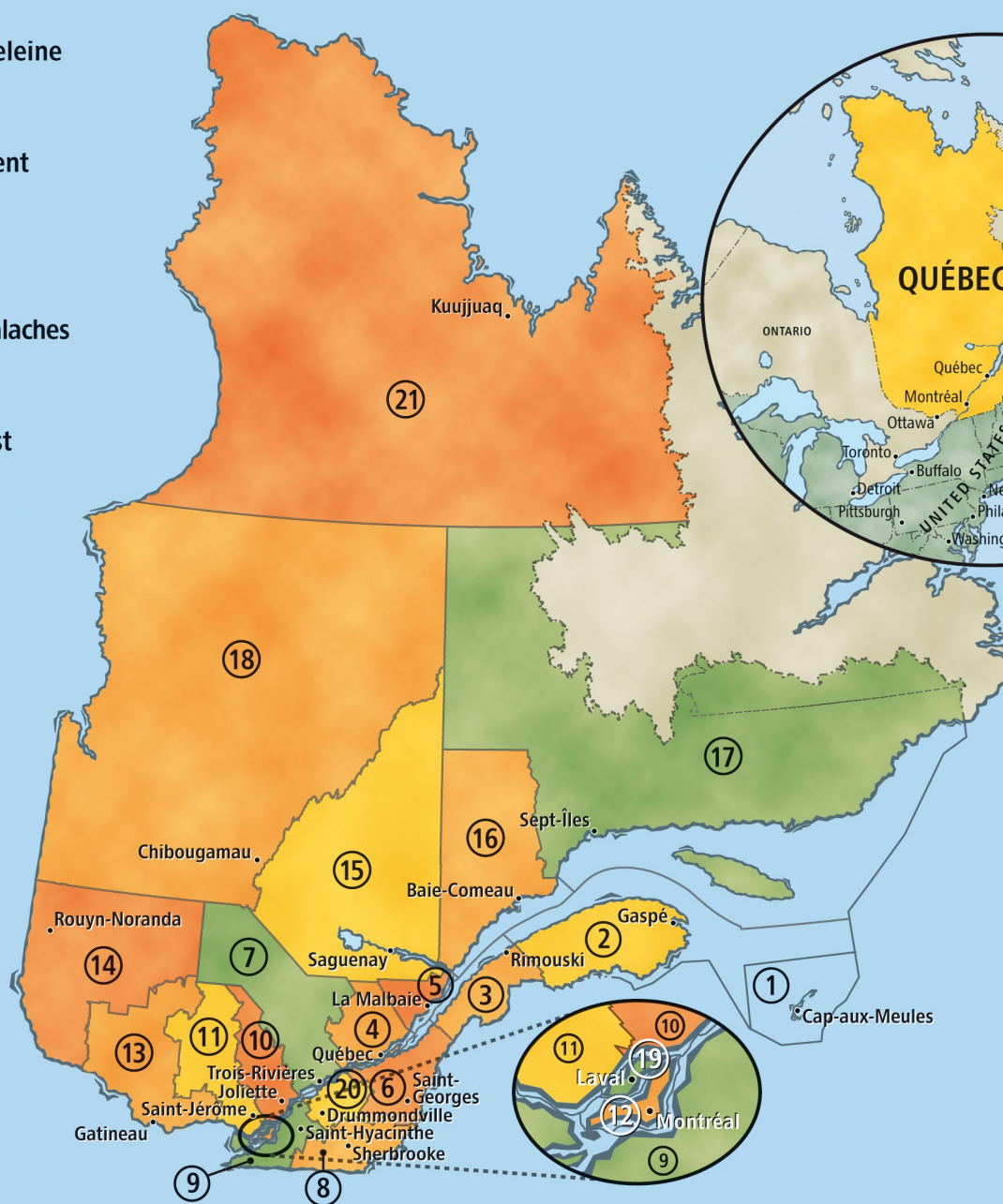


Government of Canada
The National Battlefields
Commission

Gouvernement du Canada
Commission des champs
de bataille nationaux

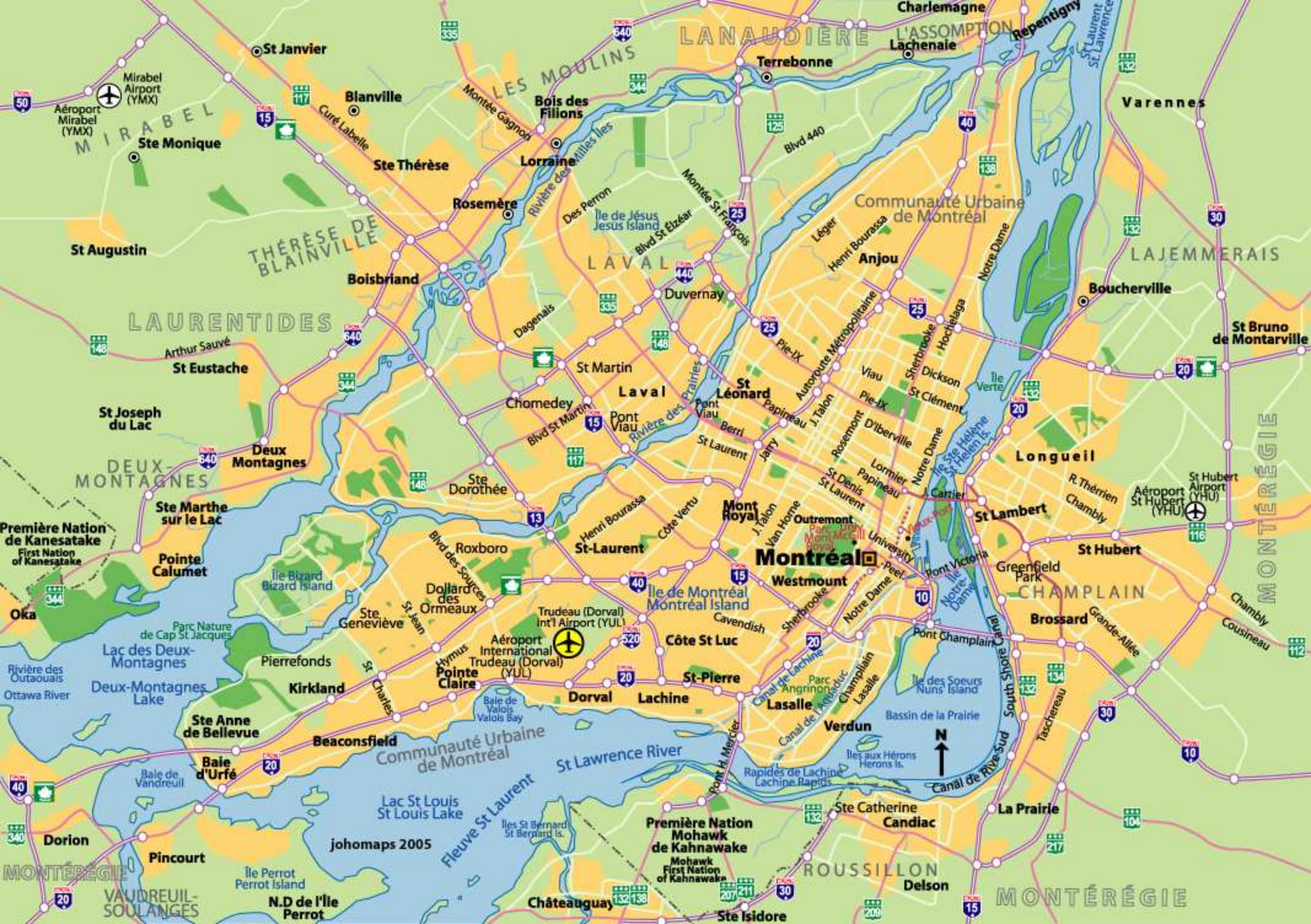


- ① Îles-de-la-Madeleine
- ② Gaspésie
- ③ Bas-Saint-Laurent
- ④ Québec
- ⑤ Charlevoix
- ⑥ Chaudière-Appalaches
- ⑦ Mauricie
- ⑧ Cantons-de-l'Est
- ⑨ Montérégie
- ⑩ Lanaudière
- ⑪ Laurentides



- ⑫ Montréal
- ⑬ Outaouais
- ⑭ Abitibi-Témiscamingue
- ⑮ Saguenay–Lac-Saint-Jean
- ⑯ Manicouagan
- ⑰ Duplessis
- ⑱ Baie-James et Eeyou Istchee
- ⑲ Laval
- ⑳ Centre-du-Québec
- ㉑ Nunavik







Québec / Borough of La Cité—Limoilou



SAGUENAY (vers Chicoutimi) 73

Sainte-Anne-de-Beaupré
Île d'Orléans

Saint-Roch

Place Jacques-Cartier

Saint-Jean-Baptiste

Colline
Parlementaire

Vieux-Québec

Vieux-Port

Agora

Place Royale

Petit-Champlain

Citadelle

Promenade des Gouverneurs

St. Lawrence River

0 250 500 metres
1 km = 0.6 mi. 50 m. = 164 ft.