



Tourism, Marketing,  
Webinar presentation & hosting,  
Trade shows, Events, Training,  
Representation

Tourism consultant, development, and marketing firm providing travel services to Canada through its clients. It manages and represents various associations, hotels, attractions, and services.

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## VIEL MARKETING INTERNATIONAL (VMI)

[viemarketing.com](http://viemarketing.com)

### QUÉBEC TOOLBOX - [viemarketing.com/toolbox](http://viemarketing.com/toolbox)

You need a unique program in Quebec, some facts, tourist routes, a Christmas market map, a Bus parking map for Montreal and Quebec City, a Lighthouse map, Rules of Conduct in a Holy Place, and more.

#### Christmas Markets in the Province of Québec

Many websites are available (and sorry many in French only) to have a general view of all markets in the province of Québec, such as:

- BonjourQuébec-[bonjourquebec.com/en/explore/seasons/winter](http://bonjourquebec.com/en/explore/seasons/winter)
- Marchés des Fêtes-[ampq.ca/fetes](http://ampq.ca/fetes)
- Marchés de Noël du Québec-[lesmarchesdenoelduquebec.com](http://lesmarchesdenoelduquebec.com)

#### Farmers' Market

Don't forget to visit the Farmers' Market website in Montréal and Québec City to take part in some interesting activities during this festive time:

- Montréal-[marchespublics-mtl.com/en/](http://marchespublics-mtl.com/en/)
- Québec City-[legrandmarchedequebec.com/en/](http://legrandmarchedequebec.com/en/)

#### Maps

Finally, we put together two special Google Maps with all the major Christmas Markets in the province. You can find them on our Toolbox page under the "Maps Section."

### EVENTS - [viemarketing.com/special\\_events/](http://viemarketing.com/special_events/)

**Thank You! : ) Luncheon** will take place on November 29, 2024, in Toronto. Small marketplace followed by a friendly luncheon. Buyers and sellers, you can show your interest by participating in this event.

### WEBINARS - [viemarketing.com/webinars\\_calendar/](http://viemarketing.com/webinars_calendar/)

**FREE** webinar series on Québec and other destinations during the year. Also, we offer some training webinars in partnership with Bienvenue Québec.

## BIENVENUE QUÉBEC (BQ)

[bienvenueqc.com](http://bienvenueqc.com)

From **October 28-30, 2024** – Québec City, Quebec. The largest trade show about Eastern Canada since 1989;

- Three days of efficient business meetings;
- Up to 80 pre-established 10-minute appointments per buyer;
- BQ Incentive for first-time buyers;
- BQ Training-Education-Discussion online webinars;
- Bilingual services;
- A taste of the local gastronomy;
- And Québec's tourism regions are eager to introduce their new products.

### REGISTRATION BEGINS ON APRIL 22, 2024.

#### LEADS - Are you looking for a service?

Are you looking for a hotel, restaurant, bus company or else in the province of Quebec? Bienvenue Québec can help you! We have about 850 members waiting to help you. Write to us with your needs at [francois@viemarketing.com](mailto:francois@viemarketing.com), and we will gladly send your request to all our members. **Free**, fast, and reliable!

## QUEBEC RELIGIOUS AND SPIRITUAL TOURISM ASSOCIATION (QRSTA)

[atrsq.com](http://atrsq.com)

This organization's goal, born of a need shared by Quebec's highly sacred sites and the tourist regions where they are found, is to promote these jewels' spiritual richness and heritage beyond the province's borders.

## Members

More than 30 members are located in eight different regions in the province of Quebec. From museums, accommodations, restaurants, and services to a spiritual retreat, worship, tourism, and cooking classes!

## Services offered

Accommodation, Camping, Restaurant, Parking, Guided tours, Special events, Boutique, Accessibility for people with physical disabilities, Performance places for student groups, and Meeting rooms.

## NEW COMPLIMENTARY WEBSITE - [divinquebec.com](http://divinquebec.com)

**Tours and Experiences** with special topics such as peaceful retreats, treasures of sacred art, gastronomy, inspiring religious figures, holy music, nature and serenity and much more...

## NEWS FROM THE QRSTA

### **Opening of the Holy Door – Québec city - [ecdq.org](http://ecdq.org)**

From **December 8, 2023, to December 8, 2024**. To celebrate its Diocesan Jubilee (350th anniversary) and the history of the Faith in America, the Notre-Dame de Québec Basilica-Cathedral opens its Holy Door. Please review the enclosed profile sheet and our feature on our toolbox page.

*The Holy Door is an actual door located in the wall of the Sacred Heart Chapel of the Basilica-Cathedral of Notre-Dame de Québec on the cathedral's north side. Having one is an exceptional privilege authorized by the Holy See. The Holy Door of Quebec was inaugurated in 2013 on the 350th anniversary of the founding of Notre-Dame de Québec parish, the first parish in North America, north of the Spanish colonies of those days.*

There are only seven in the world. Six are in Europe:

1. Basilica of Santa Maria in Collemaggio, L'Aquila, Italy.
2. Basilica of Santa Maria Maggiore, Rome, Italy.
3. Basilica of St. John Lateran, Rome, Italy.
4. Basilica of St. Paul Outside the Walls, Rome, Italy
5. Basilica of St. Peter, Vatican.
6. Cathedral of Santiago de Compostela, Santiago de Compostela, Spain.
7. Notre-Dame de Québec Cathedral Basilica, Québec City, Canada.

*The Holy Door of the Basilica-Cathedral of Quebec is the only one outside Europe. People from all walks of life who pass through a Holy Door do so as a spiritual itinerary. The Holy Door is linked to the pilgrimage experience, a symbol of human life, of the earthly passage towards a horizon of eternity, during which one encounters God on one's life journey. The Door symbolizes Jesus Christ, who said: "I am the Door. No one goes to the Father without passing through me."*

## **The 350th Anniversary of the Diocese de Québec - [fetes350.ca](http://fetes350.ca)**

### **The KAPOAH Compostela - [kapoah.com](http://kapoah.com)**

The Kapoah or Compostela in Canada is made up of three main trails that complement each other to form a single path of approximately 500 km of international calibre: the Sentier Notre-Dame de Québec (150 km), the Sentier Notre-Dame Kapatakan (217 km) and Le Fjord-Charlevoix crossing trail (130 km). The Kapoah will be accessible annually in **2024 from July 1 to the 2nd Monday of October** to ensure the best climatic conditions.

### **Spiritours - Two new programs in Quebec - [spiritours.com](http://spiritours.com)**

**Pilgrimage to Montreal, Quebec and the Holy Door** – 6 days: Celebrate the Jubilee Year at the first Catholic Parish in North America (Canada and USA) and gain Plenary Indulgence by walking through the only Holy Door in the Americas.

### **Historic Site Marguerite Bourgeoys - [margueritebourgeoys.org](http://margueritebourgeoys.org)**

**Our recipe books: a gastronomic portrait of Quebec! – 2025-2026.** It will trace the history of Quebec cookbooks from yesterday to today. Exploring this fascinating part of history will also shed light on our society through the ages, values and good manners, relations between women and men, and cultural influences from elsewhere. It will also be an opportunity to highlight the contribution of the Congrégation de Notre Dame in teaching cooking to generations of Quebecers and the prominent place of the nuns' flagship work, ***La cuisine raisonnée***, whose 100th anniversary was celebrated in 2019.

### **Musée des Ursulines- [musee-ursulines.qc.ca](http://musee-ursulines.qc.ca)**

**Nuns, Teachers, and Scientists! – Until April 7, 2024.** The exhibition also presents the winding path that led women to be able to study and work in science, with limited options for them until the 1960s. Broadcast in the exhibition are the testimonies of contemporary scientists.

### **Musée des Hospitalières – [museedeshospitalieres.qc.ca](http://museedeshospitalieres.qc.ca)**

**Crypt and the Chapel:** Opening the Hospitallers' crypt for the 350th anniversary of Jeanne Mance's death. The Hospitallers' crypt dates to 1861 and is a unique scene in Montreal. It is open to the public by reservation only on the 350th anniversary of Jeanne Mance's death. This is explained by her essential role as founder of the Hôtel-Dieu and cofounder of the city of Montreal. Her remains rest in this crypt since 1861, when the Hospitallers moved from Old Montreal to the current site, now with more than 600 Hospitaller nuns who came after her.

**Our Mountain Memories of Mount Royal:** Produced on the bicentennial birth of Mount Royal Park's designer, American landscape architect Frederick Law Olmstead (1822-1903), the

exhibit focuses on the issues linked to this icon of Montreal. It also addresses the development and preservation of Mount Royal, whose occupation by the Indigenous nations dates back more than 5,000 years. The museum offers the opportunity to continue the guided tour directly on Mount Royal with a Les Amis de la Montagne guide.

**Garden:** Guided Tour of the Monastery Garden: Behind the cloister wall. The Hospitallers' garden, which used to be the most crucial orchard on the island of Montreal, is still hidden behind the cloister wall that separated the monastery from the rest of society. Primarily used for growing food and medicinal plants from 1861, then gradually transformed into an ornamental garden, it played an essential role for the Hôtel-Dieu and its patients.

### **Coming in 2025!**

**The Museum of the Hospitallers of the Hôtel-Dieu of Montreal welcomes Jana Sterbak: Transplantation.** Multidisciplinary artist of international renown, Jana Sterbak, exhibited regularly in Quebec and Canada, as well as in New York, Chicago, Barcelona, Venice and more. This exhibit, which will take place from **January 2025 to August 2025**, will create a dialogue between her multifaceted and complex art about the human body and the museum's collection.

**Medicine and Charity: the hotel-Dieu, from Medieval Times to New France.** Produced in collaboration with many hotel-Dieu in France, some of which were founded by 13th-century aristocrats, the exhibit will present the history behind the hotel-Dieu in France and Quebec at a time when the body and the soul were treated. This will be a unique opportunity to witness classified cultural heritage artifacts presented for the first time outside France. The exhibit will take place from **September 2025 to September 2026**.

**[Shrine Notre-Dame de Rocamadour](#)** – [rocamadour.ca](#)

**Stella Nivis:** Starting in the **spring of 2024**, a presentation that immerses us in an immersive universe oscillating between mystery and realism. A mix of historical, patrimonial, and architectural elements intermingled with fables and fantasy, allowing us to live a moment of incredible beauty and wonder accessible to the whole family.

**[Les Sanctuaires du Fleuve](#)** - [sanctuairesdufleuve.com](#)

Five places to discover from the Mohawk community to the first Canadian-born saint village. In 2023, Les Sanctuaires du Fleuve will add two other attractions and a series of unique itineraries:

**The church of La-Nativité-de-la-Sainte-Vierge:** Built in 1840-1841. Built during the significant economic boom that La Prairie experienced thanks to the construction of the first railroad in Canada, it was considered the most important rural church in the Montreal diocese at its inauguration.

A guided tour of this church can be complemented by a visit to the **Musée archéologique du Roussillon** near this sanctuary. It showcases the rich heritage of the 11 towns in the region. Discover over 5,000 years of history through more than 200,000 artifacts from the area.

### **Seven new itineraries:**

**Discover places rich in cultural treasures:** This tour offers a clever mix of architecture and priceless works of art and paintings by Guido Nincheri on the site of the birthplace of Marguerite d'Youville, Canada's first "saint." *historical heritage - artworks - paintings - gardens – architecture*

**Discover the richness of our cultural and architectural heritage:** Immerse yourself in the history of larger-than-life characters who forged Quebec's history. Admire the architecture of the Saint-Antoine-de-Padoue Co-Cathedral, impressive with its 85-meter high bell tower, the carved wooden pulpit with its abat-voix staircase and statues made in 1865, a priceless work of art at the La Nativité Church and the 18th-century buildings of the SNJM site. *historical figures - cultural heritage - artworks - native artifacts - heritage – architecture*

**Get off the beaten track:** A tour to discover the aboriginal, historical and natural heritage by visiting the Manoir d'Youville site combined with a wildlife reserve on the shores of Lake Saint-Louis and the sanctuary dedicated to the first aboriginal "saint": Kateri Tekakwitha. *historical figures - cultural heritage - gardens - wildlife refuge - native artifacts – heritage*

**Immerse yourself in the rich heritage of the Saint Lawrence River Shrines:** Take advantage of this tour to discover the secrets of seven places that are not to be missed, both because of their history and because of the remarkable works of craftsmen and great artists, such as Guido Nincheri, from Varennes to Châteauguay along the St. Lawrence River. *historical figures - cultural heritage - gardens - wildlife refuge - native artifacts - heritage - artworks - paintings - history – architecture*

**See what the Saint Lawrence River Shrines offer:** A visit that will show you the well-preserved heritage of the past, the stories of daring women and men and the exceptional cultural and artistic treasures from Châteauguay to Varennes, south of the St. Lawrence River. *Historical figures - cultural heritage - gardens - wildlife refuge - native artifacts - heritage - artworks - paintings - history - architecture*

**Religious Heritage Sites:** The circuit of places of religious and spiritual tourism invites us to discover large parts of our history and culture that are often unknown. Consisting mainly of architectural gems, this circuit is full of treasures from the past in several forms: artifacts, objects of worship, archival documents, and historic buildings.

**Religious Figures:** From Saint Marguerite d'Youville to Blessed Marie Rose Durocher, from Blessed Louis-Zéphirin Moreau to

Venerable Élisabeth Bergeron and Catherine-Aurélié Caouette, from Saint-Brother-André to Blessed Marie-Léonie Paradis, the 2-day /1 night will allow visitors to discover two men and five women from the region, whom each in their way shaped the life of the Church in Canada by the holiness of their lives.

**Hotel Manoir D'Youville - [manoirdyouville.ca](http://manoirdyouville.ca)**

Located on Île Saint-Bernard in Châteauguay, 40 minutes from downtown Montréal, on the shores of the Châteauguay River and Lac Saint-Louis, Manoir D'Youville is an exceptional resort that boasts a 114-room hotel and eight meeting rooms, located in a lush, tranquil setting where nature meets culture.

**Monasteriorum Pilgrim Road - [monasteriorum.com](http://monasteriorum.com)**

The Monasteriorum Pilgrimage Trail is a 28-kilometre walking trail located north of Lac-Saint-Jean, between Dolbeau-Mistassini and Saint-Eugène-d'Argentenay.

In an environment conducive to meditation, slow down time by walking in the footsteps of the Cistercian monks of Mistassini and discover the three sites where the Trappist Fathers established their monasteries in 1892.

**Ermitage Saint-Antoine de Lac-Bouchette - [st-antoine.org](http://st-antoine.org)**

Inauguration of the new museum floor in 2024; the 3rd floor exhibition features works by Brother Guy Bruneau, a Capuchin friar. Brother Guy Bruneau was a Capuchin friar who died in 2002. His main activities were teaching art and producing paintings. He designed stained glass windows for several churches, including the Chapelle Mariale and Notre Dame church in Roberval. In 2025 - 100th anniversary of Capuchin's presence at the Ermitage.

**Château Dufresne - [chateaudufresne.com](http://chateaudufresne.com)**

Until June 30, 2024

To celebrate the 50th Anniversary of master glassmaker, painter-decorator, and fresco painter Guido Nincheri's passing (1885-1973), Château Dufresne, a museum and heritage site, proudly celebrates this artist of national significance.





**QR CODES**

		
<p>Viel Marketing Int'l</p>	<p>Bienvenue Québec</p>	<p>Québec Religious and Spiritual Tourism Association</p>



## WEBINARS

[vielmarketing.com/webinars\\_calendar/](http://vielmarketing.com/webinars_calendar/)

 <p>Discover Slovakia Tours member of Agritours Slovakia</p>	<p>Discover Slovakia Tour is a Central Europe and Eastern Europe Incoming Tour Operator. We provide customized tours in Eastern Europe &amp; Balkan - Slovakia, Czech Republic, Poland, Austria, Hungary, Croatia, Montenegro, Bosnia and Herzegovina, Romania, and Serbia. Your cultural tours, special interest tours, professional study tours in agriculture &amp; forestry, golf tours, cycling &amp; walking tours, photo tours, and Choral groups will be in good hands. <a href="mailto:info@discoverslovakiatours.com">info@discoverslovakiatours.com</a>   <a href="http://exploreeasterneurope.com">exploreeasterneurope.com</a></p>
 <p>Visit Argentina</p>	<p>Argentina is a country rich in contrasts, a country with varied climates and infinite alternatives. You can enjoy different experiences throughout the country: religion, adventure, gastronomy, and more. Discover the national capital with its historic neighbourhoods and modern suburbs while sipping a mate or a glass of Malbec, watching a tango show, or going on one of the many cruises that will take you to the "Terra de Fuego" or Patagonia. In natural settings, in big and small cities, international travellers can live unlimited adventure experiences or take the time to feel the city's pulse. This country is where religious freedom, beauty and fun can be found in a thousand different situations. However, one thing never changes: the warmth of the people and the pleasure of entertaining the traveller. <a href="mailto:gescobar@argentina.travel">gescobar@argentina.travel</a>   <a href="http://argentina.travel">argentina.travel</a></p>
 <p>ERNESTO TRAVEL</p>	<p>Travel agency/tour operator specializes in incoming tourism to Poland, Central, and Eastern Europe (Czech Republic, Hungary, Austria, Slovakia, Germany, Russia, Baltic States: Lithuania, Latvia, and Estonia). We have organized tours, pilgrimages, school trips, city breaks, and other tourist packages for individual clients (1-2 people) and groups (10 to hundreds of people). We also organize the <b>International Congress of Religious Tourism and Pilgrimages</b> in Krakow. This event, unique for Central and Eastern Europe, attracts hundreds of tourism professionals, travel agents, tour operators and priests who work in the outgoing, cultural, religious and pilgrimage sectors from dozens of countries. <a href="mailto:info@ernesto-travel.pl">info@ernesto-travel.pl</a>   <a href="http://ernestotravel.com">ernestotravel.com</a></p>
	<p>El primer sitio que concentra toda la información del <b>turismo religioso</b>. Encontrarás todo lo necesario para viajar por el mundo.</p> <p>The first site concentrates all the information on religious tourism, and you will find everything you need to travel worldwide. <a href="mailto:info@loscabrera.com.ar">info@loscabrera.com.ar</a>   <a href="http://turismoreligioso.travel">turismoreligioso.travel</a></p>

## OTHERS

### TOTAL ECLIPSE

Follow the path of the total solar eclipse across Canada on Monday, April 8, 2024! – [eclipse2024.org](http://eclipse2024.org)

### WINTER CRUISE

2025 - PONANT Is bringing winter cruising to the Saint Lawrence – [us.ponant.com](http://us.ponant.com)



**BQ**

# YOUR ANNUAL BUSINESS MEETING!

- 3 days of efficient business meetings;
- Up to 80 pre-established 10-minute appointments per buyer;
- BQ Training-Education-Discussion online webinars throughout the year;
- BQ Leads is available throughout the year to help you find the perfect service providers;
- BQ incentive for first-time buyers;
- Bilingual services;
- A taste of the local gastronomy;
- And Québec's tourism regions are eager to introduce their new products.

## JOIN US!

October 28, 29 & 30, 2024

**Québec City**

[www.quebec-cite.com](http://www.quebec-cite.com)

REGISTRATION BEGINS:

April 22, 2024

[bienvenueqc.com](http://bienvenueqc.com)

Information: 1 647 502-1161 • [francois@vielmarketing.com](mailto:francois@vielmarketing.com)



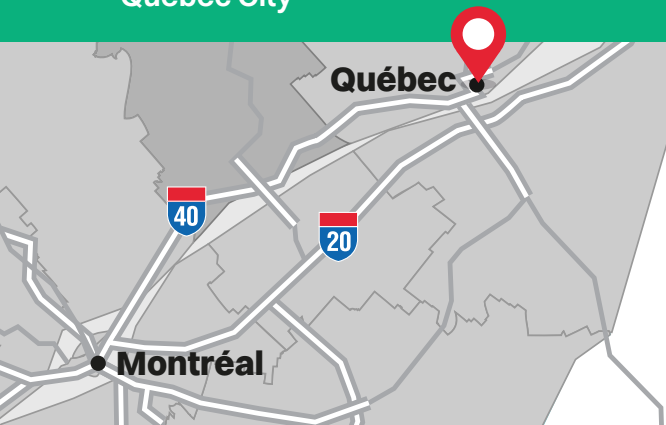
# BIENVENUE QUEBEC

the **LARGEST** tradeshow  
with the **HIGHEST**  
concentration of suppliers  
from **EASTERN CANADA**  
since 1989.

Learn about the latest and current tourism products.



From Oct. 28, 29 & 30, 2024  
Québec City



## BIENVENUE QUÉBEC: ENGLISH, FRENCH AND ECO-FRIENDLY EVENT!



FAM TOURS & EXCURSIONS  
TO BE ANNOUNCED!

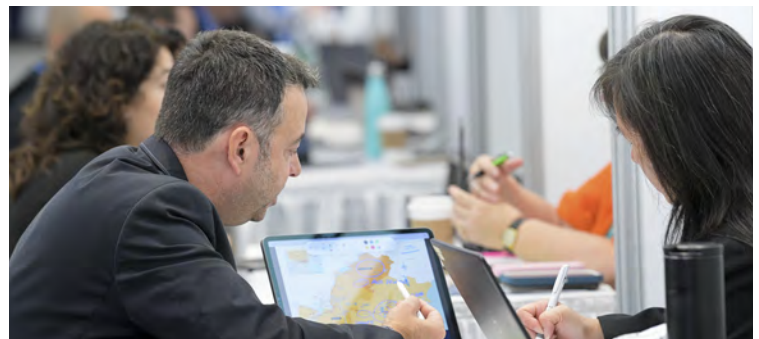


## 110 BUYERS

- Type
- Receptive
  - Tour Operator
  - Travel Agency
  - Motorcoach Operator
  - Online Tour Operator
  - Online Travel Agency

### Point of Origin

Canada, United States, México, Brazil, France, United Kingdom, Italy, Germany, China, Japan, Korea, Australia, Netherlands



## 380 SELLERS

- Type
- Accommodation
  - Attraction
  - Carrier
  - Catering
  - Ticket Broker
  - Tourism Office or Association (DMO)
  - Tourism Service

### Point of Origin

Québec, Ontario, New Brunswick, Nova Scotia, Newfoundland & Labrador, Prince Edward Island, United States



## OPPORTUNITY

Are you looking for hotels, restaurants, attractions, buses or services in Québec, and you don't know where to start? Bienvenue Québec has about 850 members waiting to help you!

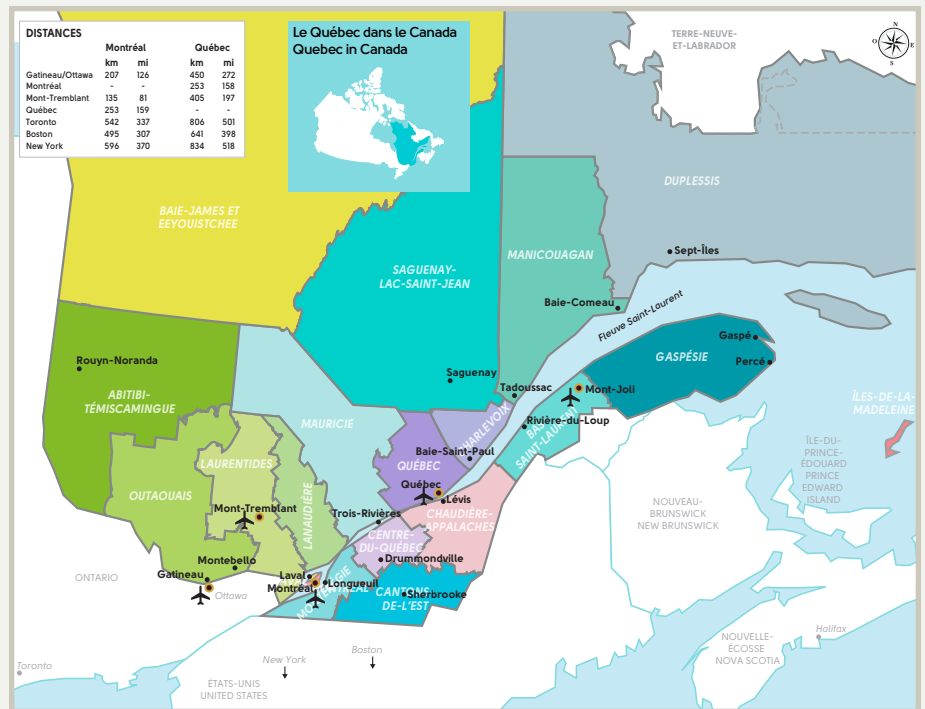
Just drop us a line with your needs to [francois@vielmarketing.com](mailto:francois@vielmarketing.com), and we will be happy to send out your email to all our members! Free, fast and reliable!

# BQ LEADS

Looking for a service provider in Québec, but you don't know where to start? BQ has about 800 service providers eager to work with you!

Drop us a line with your specific needs at [francois@viemarketing.com](mailto:francois@viemarketing.com), and we will be happy to send your request to all our service providers!

**Free, fast and reliable!**



## • QUEBEC •

### Abitibi-Témiscamingue

#### Tourism Offices

- Abitibi-Témiscamingue Tourism ..... Rouyn-Noranda
- Tourisme Vallée-de-l'Or ..... Val-d'Or

### Bas-Saint-Laurent

#### Attractions

- Site historique maritime de la Pointe-au-Père ..... Rimouski
- Société Duvetnor ..... Rivière-du-Loup

#### Hotels

- Hôtel Universel ..... Rivière-du-Loup

#### Tourism Offices

- Québec Maritime (Le) ..... Rimouski
- Tourisme Rimouski - SOPER ..... Rimouski

### Centre-du-Québec

#### Attractions

- Diffusion Momentum (Le Carré 150 Theater and exhibition hall in Victoriaville) ..... Victoriaville

#### Tourism Offices

- Tourisme Centre-du-Québec ..... Princeville
- Tourisme Drummondville ..... Drummondville

### Charlevoix

#### Attractions

- Centre de l'Émeu de Charlevoix ..... St-Urbain-de-Charlevoix
- Domaine Forget de Charlevoix (Le) ..... St-Irénée
- Musée maritime de Charlevoix ..... St-Joseph-de-la-Rive
- Train de Charlevoix ..... Baie-St-Paul

#### Hotels

- Petit Manoir du Casino Hotel-Pavillons-SPA ..... La Malbaie

#### Tourism Offices

- Tourisme Charlevoix ..... La Malbaie

### Chaudière-Appalaches

#### Tourism Offices

- Destination Beauce ..... Ste-Marie de Beauce
- Municipalité Régionale de Comté de Lotbinière ..... Ste-Croix

### Transportations

- Autobus Fleur de Lys ..... Lévis
- Excellence Charter ..... Lévis

### Eastern Townships

#### Attractions

- Bleu Lavande ..... Magog
- Museum of Ingenuity J. Armand Bombardier ..... Valcourt
- Parc de la Gorge de Coaticook ..... Coaticook
- Vignoble Le Cep D'Argent ..... Magog

#### Tourism Offices

- Destination Sherbrooke ..... Sherbrooke
- Southern Quebec ..... Sherbrooke
- Tourisme Cantons-de-l'Est ..... Sherbrooke

### Gaspésie

#### Attractions

- Bioparc de la Gaspésie ..... Bonaventure
- Corporation du Bourg de Pabos ..... Pabos Mills
- Exploramer ..... Ste-Anne des Monts
- Reford Gardens ..... Grand-Métis

#### Hotels

- Auberge Ambassadeur ..... Amqui
- Riôtel Hospitality Group ..... Matane

#### Tourism Offices

- City of Perce ..... Percé

### Lanaudière

#### Attractions

- Centre culturel Desjardins ..... Joliette

#### Tourism Offices

- Tourisme Lanaudière ..... Rawdon

### Laurentides

#### Attractions

- Richard Legault Orchard ..... St-Joseph du Lac

#### Hotels

- Mont Tremblant Resort ..... Mont-Tremblant
- StoneHaven Le Manoir ..... Ste-Agathe-des-Monts

### Tourism Offices

- Tourisme Laurentides ..... Mirabel
- Tourism Mont-Tremblant ..... Mont-Tremblant

### Laval

#### Attractions

- Armand-Frappier Museum ..... Laval
- Clip 'n climb ..... Brossard

#### Hotels

- Sheraton Laval ..... Laval

#### Tourism Offices

- Tourisme Laval ..... Laval

### Mauricie

#### Attractions

- Corporation des Événements de Trois-Rivières... Trois-Rivières
- Culture Shawinigan ..... Shawinigan
- Festival Western de St-Tite ..... St-Tite
- Musée des Ursulines de Trois-Rivières et Moulin Michel de Gentilly ..... Trois-Rivières
- Musée POP ..... Trois-Rivières

#### Hotels

- Hotel Sacacomie ..... St-Alexis-des-Monts

#### Restaurants

- Sugar Shack Chez Dany ..... Trois Rivières

#### Tourism Offices

- Tourisme Mauricie ..... Shawinigan
- Tourisme Shawinigan ..... Shawinigan

### Montérégie

#### Attractions

- Chouette à voir ! ..... St-Jude
- Clip 'n climb ..... Brossard
- Exporail, the Canadian railway museum ..... St-Constant
- Ferme Les Petites Écotes ..... Pointe-Fortune
- Quartier DIX30 ..... Brossard
- St Lawrence River Shrines ..... Varennes

#### Hotels

- Sheraton St-Hyacinthe Hotel ..... St-Hyacinthe



### Restaurants

- Sucrerie de la Montagne ..... Rigaud

### Tourism Offices

- St-Hyacinthe Technopole ..... St-Hyacinthe  
- Tourisme Haut-Richelieu ..... St-Jean-sur-Richelieu  
- Tourisme Montérégie ..... Brossard  
- Tourisme région Sorel-Tracy ..... Sorel-Tracy

## Montréal

### Attractions

- BoulZeye, Pub & Attractions ..... Montréal  
- La Grande Roue de Montréal ..... Montréal  
- McCord Museum ..... Montréal  
- Montreal Space for Life (Biodôme, Biosphère, Insectarium, Jardin botanique, Planétarium Rio Tinto Alcan) ..... Montréal  
- Musée des Hospitalières de l'Hôtel-Dieu de Montréal ..... Montréal  
- Voiles en Voiles ..... Montréal

### Hotels

- Hotel Espresso Downtown Montreal ..... Montréal  
- Hotel Faubourg Montréal ..... Montréal

### Services

- Forfaitiste (Le) ..... Montréal  
- Guidatour ..... Montréal

### Tourism Offices

- Tourisme Montréal ..... Montréal

## Outaouais

### Attractions

- Camp Fortune ski resort ..... Chelsea  
- Canadian Museum of History ..... Gatineau  
- Ferme Les Petites Écoles ..... Pointe-Fortune  
- Interzip Rogers ..... Gatineau  
- Parc Oméga ..... Montebello  
- Parks Canada - Ontario ..... Gatineau

### Tourism Offices

- Tourisme Outaouais ..... Gatineau

## Québec

### Attractions

- Albert Gilles Copper Art Studio & Museum ..... Château-Richer  
- Aquarium du Québec (Sépaq) ..... Québec  
- Aux Trois Couvents ..... Château-Richer  
- Canyon Ste-Anne ..... Québec  
- CCIIP La Grande Ferme ..... St-Joachim  
- Huron Traditional Site ..... Wendake  
- Indigenous Tourism Québec ..... Wendake  
- Méga Parc ..... Québec  
- Morrin Centre ..... Québec  
- Mosaïcultures Québec 2022 ..... Québec  
- Musée de la civilisation ..... Québec  
- Musée du Fort ..... Québec  
- Musée national des beaux-arts du Québec ..... Québec  
- Parc de la Chute Montmorency ..... Québec  
- Plains of Abraham ..... Québec  
- Quebec Symphony Orchestra ..... Québec  
- Quebec's national parks network ..... Québec  
- Sanctuaire Notre-Dame de Rocamadour ..... Québec

### Festivals

- Carnaval de Québec ..... Québec

### Hotels

- Delta hotels Marriott, Mont Ste-Anne, Resort and Convention Center ..... Beauport  
- DoubleTree by Hilton Quebec Resort ..... Québec  
- Hampton Inn & Suites Beauport ..... Québec  
- Hilton Québec  
- Hôtel Classique ..... Québec  
- Hotel Stoneham and Mont-Ste-Anne ..... Beauport  
- Hôtel de Glace \ Ice Hotel & Valcartier Resort ..... St-Gabriel-de-Valcartier  
- Hotel Manoir Victoria ..... Québec  
- Littoral - Hôtel & Spa ..... Québec  
- Manoir du Lac Delage (Le) ..... Lac Delage  
- Monsieur Jean inc. .... Québec

- Travelodge Quebec By Wyndam  
Hotel & Convention Center Québec ..... Québec

### Restaurants

- Côtes-à-Côtes Resto & Traiteur ..... Québec  
- Restaurants Archibald ..... Québec

### Services

- Cicérone Tours ..... Québec

### Tourism Offices

- Québec City Tourism ..... Québec  
- Tourisme Wendake ..... Wendake

### Transportations

- Autobus Laval Ltée ..... Beauport  
- Croisières AML Inc ..... Québec  
- Intercar Atlantique ..... Québec

## Saguenay-Lac-Saint-Jean

### Attractions

- Contact Nature ..... Saguenay  
- Diffusion Saguenay  
(La Fabuleuse Histoire d'un Royaume) ..... Chicoutimi  
- Domaine Le Cageot ..... Saguenay  
- Historical Village of Val-Jalbert ..... Chambord  
- Native American Museum of Mashteuiaish ..... Mashteuiaish  
- Navettes maritimes du Fjord ..... Saguenay  
- Site touristique Chute à l'Ours ..... Normandin  
- Zoo sauvage St-Félicien ..... St-Félicien

### Hotels

- Auberge des Battures ..... Saguenay  
- Delta Saguenay by Marriott –  
Hotel and Conference Center ..... Saguenay  
- Ermitage St-Antoine ..... Lac-Bouchette  
- Hôtel Chicoutimi ..... Saguenay  
- Hôtel Château Roberval ..... Roberval  
- Hôtel Le Montagnais ..... Saguenay  
- Hôtel Universel Alma ..... Alma

### Tourism Offices

- Tourisme Saguenay - Lac-St-Jean ..... Saguenay

### Transportations

- Autocar Jeanois inc ..... Alma

## Îles-de-la-Madeleine

### Hotels

- Château Madelinot ..... Cap-aux-Meules

## • NATIONAL •

### Hotels

- Atlicif Hotels ..... Montréal  
- Brown Hospitality Corporation ..... Gananoque  
- Choice Hotels Canada ..... Mississauga  
- Club Med Ventes Canada Inc ..... Montréal  
- Comfort Suites Downtown Montreal-Sterling  
Hotels Canada ..... Montréal  
- Days Inn Canada ..... Toronto  
- Invest Hotels ..... Toronto  
- Pacrim Hotels Atlantic Canada ..... Deer Lake  
- Québec's Casinos ..... Montréal  
- Sageblan Investments ..... Montréal  
- Silver Hotel Group ..... Mississauga  
- Urgo Hotels ..... Montréal

## • ONTARIO •

### Kingston Region

### Attractions

- 1000 Islands Helicopter Tours ..... Leeds & 1000 Islands Gananoque  
- 1000 Islands Rockport Cruises ..... Rockport  
- St. Lawrence Cruise Lines ..... Kingston

### Tourism Offices

- Tourism Kingston ..... Kingston

## Niagara Falls Region

### Attractions

- Niagara Falls Adventure Theatre (IMAX Niagara) ..... Niagara Falls  
- Niagara Parks ..... Niagara Falls

- Niagara Skywheel ..... Niagara Falls

### Hotels

- Canadian Niagara Hotels Inc ..... Niagara Falls  
- Four Points by Sheraton Niagara Falls Fallsview ..... Niagara Falls  
- Niagara Falls Hilton Niagara Falls ..... Niagara Falls

### Tourism Offices

- City of St. Catharines ..... St. Catharines  
- Niagara Falls Tourism ..... Niagara Falls

## Ottawa Region

### Attractions

- Canadian Museum of Nature ..... Ottawa  
- Haunted Walks Inc ..... Ottawa  
- National Gallery of Canada ..... Ottawa  
- Ottawa Boat Cruise ..... Gatineau  
- Parks of the St. Lawrence ..... Morrisburg  
- St-Albert Cheese Coop Inc ..... St. Albert  
- Royal Canadian Mint ..... Ottawa

### Hotels

- Ottawa University ..... Ottawa

### Tourism Offices

- Ontario's Highlands Tourism Organization (OHTO) .. Beachburg  
- Ottawa Tourism ..... Ottawa

### Transportations

- Amphibus Lady Dive ..... St. Isidore

## Toronto Region

### Attractions

- Ripley's Aquarium of Canada ..... Toronto

### Hotels

- Chelsea Hotel, Toronto ..... Toronto

### Tourism Offices

- Destination Ontario ..... Toronto  
- Destination Toronto ..... Toronto

## • MANITOBA •

### Tourism Offices

- Tourism Winnipeg ..... Winnipeg  
- Travel Manitoba ..... Winnipeg

## • NEW BRUNSWICK •

### Attractions

- Pays de la Sagouine ..... Bouctouche

### Hotels

- Auberge Bouctouche Inn & Suites ..... Bouctouche

### Tourism Offices

- Acadian Peninsula Tourism ..... Caraquet  
- Acadian tourism Commission of Atlantic Canada ..... Moncton  
- Envision St John: The Regional Growth Agency ..... St John  
- Fredericton Tourism ..... Fredericton  
- Office du tourisme Edmundston Madawaska ..... Edmundston  
- Tourism Moncton ..... Moncton  
- Tourism New Brunswick ..... Fredericton

## • NEWFOUNDLAND LABRADOR •

### Tourism Offices

- Destination St. John's ..... St. John's  
- Go Western Newfoundland—WDMO ..... Corner Brook  
- Newfoundland & Labrador Tourism ..... St. John's

## • PRINCE-EDWARD ISLAND •

### Attractions

- Village musical acadien / Centre Expo-Festival ..... Wellington

## • UNITED STATES •


### Attractions


- 1000 Islands International Tourism Council ..... Alexandria Bay  
- Akwesasne Mohawk Casino Resort ..... Akwesasne  
- One World Observatory ..... New York


## Featured


Montréal

Montréal


**St Lawrence River Shrines**  
[sanctuairesdufleuve.com/en](http://sanctuairesdufleuve.com/en)  
[m.couturier@hotmail.com](mailto:m.couturier@hotmail.com)  
 514 458-3932


**Hôtel Manoir D'Youville**  
[manoiryouville.ca/en](http://manoiryouville.ca/en)  
[jm.cote@manoiryouville.com](mailto:jm.cote@manoiryouville.com)  
 450 652-2441, x 236


**Saint Joseph's Oratory of Mount Royal**  
[saint-joseph.org/en](http://saint-joseph.org/en)  
[cbarbeau@osj.qc.ca](mailto:cbarbeau@osj.qc.ca)  
 514 733-8211


**Notre-Dame-de-Bon-Secours Chapel**  
[margueritebourgeois.org/en](http://margueritebourgeois.org/en)  
[jfroyal@marguerite-bourgeois.com](mailto:jfroyal@marguerite-bourgeois.com)  
 514 282-8670, x 245

Eastern Township

Province of Quebec

Québec


**Basilique-Cathédrale Saint-Michel de Sherbrooke**  
[dioceseshbrooke.org/fr/basilique-cathedrale-saint-michel](http://dioceseshbrooke.org/fr/basilique-cathedrale-saint-michel)  
[communication@dioceseshbrooke.org](mailto:communication@dioceseshbrooke.org)  
 1-819 563-9934

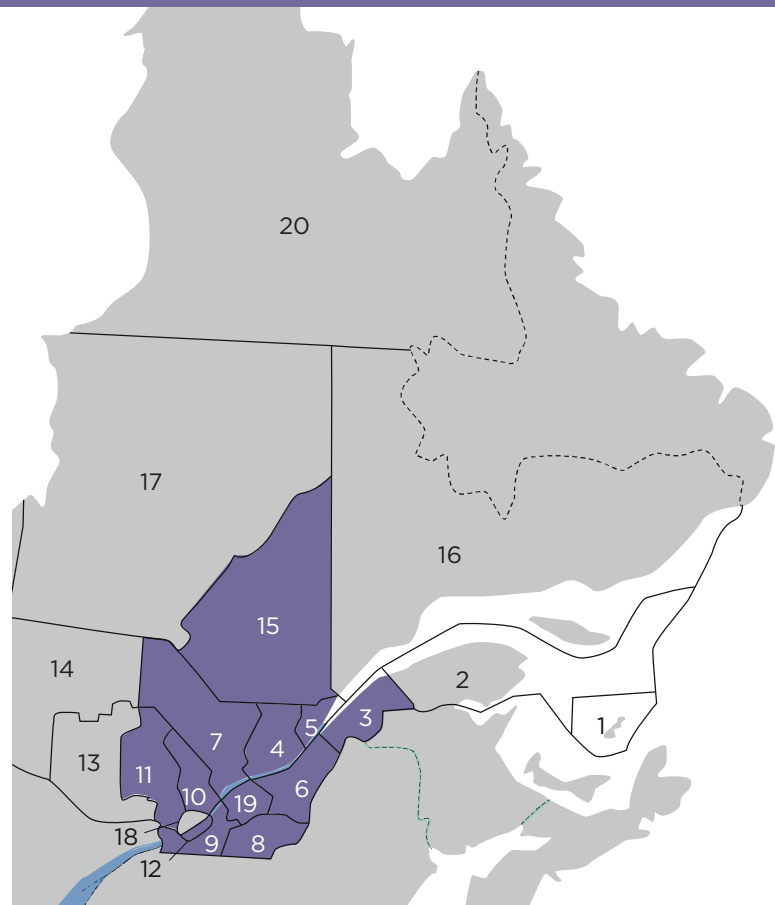

**Groupe Spiritours**  
[spiritours.com/en](http://spiritours.com/en)  
[anne@spiritours.com](mailto:anne@spiritours.com)  
 1 866 331-7965


**Shrine of Sainte-Anne-de-Beaupré**  
[shrinesaintanne.org](http://shrinesaintanne.org)  
[abouchard@sanctuairesaintanne.org](mailto:abouchard@sanctuairesaintanne.org)  
 418 827-3781, x 2700


**Basilica-cathedral Notre-Dame de Québec**  
[notre-dame-de-quebec.org](http://notre-dame-de-quebec.org)  
[gilles.gignac@nddq.org](mailto:gilles.gignac@nddq.org)  
 418 692-2533

## Quebec's Tourist Regions

1. Îles de la Madeleine
2. Gaspésie
3. Bas-Saint-Laurent
4. Québec City and Area
5. Charlevoix
6. Chaudière-Appalaches
7. Mauricie
8. Eastern Townships
9. Montérégie
10. Lanaudière
11. The Laurentians
12. Montréal
13. Outaouais
14. Abitibi-Témiscamingue
15. Saguenay-Lac-Saint-Jean
16. Côte-Nord
17. Eeyou Istchee Baie-James
18. Laval
19. Centre-du-Québec
20. Nunavik



# Members

## Bas-Saint-Laurent

La Corporation du Patrimoine et du  
Tourisme religieux de Trois-Pistoles

patrimoinendn@hotmail.com

eglisetrois-pistoles.com

## Eastern Township

Abbaye Saint-Benoît-du-lac  
Basilique-Cathédrale Saint-Michel de Sherbrooke

info-visiteur@abbaye.ca  
communication@diocesedesherbrooke.org

abbaye.ca  
diocesedesherbrooke.org/fr/basilique-  
cathedrale-saint-michel  
sanctuairedebeauvoir.qc.ca

Shrine of the Sacred Heart of Beauvoir

comptebeauvoir@gmail.com

## Charlevoix

Parcours Muséal

parcoursmuseal@maisonmere.ca

maisonmere.ca/parcoursmuseal

## Chaudières-Appalaches

Centre d'interprétation du Patrimoine religieux  
de la MRC des Appalaches

pierrettegagne62@bell.net

Website coming soon

## Lanaudière

Centre marial diocésain Marie-Reine-des-Coeurs  
Val Notre-Dame Abbey

desimanga@yahoo.com  
direction.magasin.vnd@gmail.com

smrdc-chertsey.com  
abbayevalnotredame.ca/en

## Laurentians

Site patrimonial du Calvaire-d'Huberdeau

thibodeau.a@hotmail.com

laurentides.com/fr/membres/site-  
patrimonial-du-calvaire-dhuberdeau

## Mauricie

Our Lady of the Cape Shrine  
Father Frédéric Janssoone Museum  
Musée des Ursulines de Trois-Rivières

mission@sanctuaire-ndc.ca  
musee@perefrederic.ca  
direction@musee-ursulines.qc.ca

sanctuaire-ndc.ca  
musee.perefrederic.ca/en  
musee-ursulines.qc.ca

## Montérégie • [tourisme-monteregie.qc.ca/en](http://tourisme-monteregie.qc.ca/en)

St Lawrence River Shrines  
Sanctuaire Notre-Dame-de-Lourdes de Rigaud  
Cathédrale de Saint-Hyacinthe  
Sanctuary of Sainte-Marguerite-d'Youville  
Hôtel Manoir D'Youville

m.couturier@hotmail.com  
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lgirard@sanctuaireyouville.ca  
jm.cote@manoirdyouville.com

sanctuairedufleuve.com/en  
lourdesrigaud.ca  
ecdsh.org  
sanctuaireyouville.ca/en  
manoirdyouville.ca/en

## Montréal • [mtl.org](http://mtl.org)

Saint Joseph's Oratory of Mount Royal  
Notre-Dame-de-Bon-Secours Chapel  
Christ Church Cathedral  
Château Dufresne, musée et lieu historique patrimonial  
Musée des Hospitalières de l'Hôtel-Dieu de Montréal

cbarbeau@osj.qc.ca  
jfrroyal@marguerite-bourgeois.com  
cathedral.administrator@montrealcathedral.ca  
info@chateaudufresne.com  
direction@museedeshospitalieres.qc.ca

saint-joseph.org/en  
margueritebourgeois.org/en  
montrealcathedral.ca/fr  
chateaudufresne.com/en/home  
museedeshospitalieres.qc.ca/home

## Québec • [quebec-cite.com/en](http://quebec-cite.com/en)

Cathedral of the Holy Trinity  
Centre de Spiritualité des Ursulines  
Centre Catherine-de-Saint-Augustin  
Shrine of Sainte-Anne-de-Beaupré  
Basilica-cathedral Notre-Dame de Québec  
Centre Marie-de-l'Incarnation  
Eglise Notre-Dame-de-l'Annonciation  
Le Monastère des Augustines  
Shrine Notre-Dame-de-Rocamadour  
Ste-Thérèse-de-L'Enfant-Jésus  
26 Albert Gilles Copper Art - Art Studio & Museum

sgingras@cathedral.ca  
lbrochu@centrespiritualiteursulines.com  
directrice@centrecatherine.ca  
abouchard@sanctuaire Sainte-Anne.org  
gilles.gignac@nddq.org  
jblanchot@ursulines-uc.com  
direction@paroissenda.org  
eblanchette@monastere.ca  
julien.guilot@limoilou.ca  
rlessard@recteur2005.ca  
palmyre@cuvres-albertgilles.com

cathedral.ca/fr  
centrespiritualiteursulines.com/en  
centrecatherine.ca  
shrinesaintanne.org  
notre-dame-de-quebec.org  
centremarie-incarnation.ca  
paroissenda.org  
www.monastere.ca/en  
rocamadour.ca  
petitetherese.org/fr/accueil  
albertgilles-copper-art.com

## Saguenay-Lac-Saint-Jean

Ermitage Saint-Antoine de Lac-Bouchette  
Centre historique des Soeurs du Bon-Conseil  
Monasterium

promotion@st-antoine.org  
archives@sndbc.qc.ca  
dgobeil@mrcmaria.qc.ca

st-antoine.org/fr  
www.centrehistoriquesndbc.com  
grandesrivieres.com/monasterium  
(Website in French only)

## Province of Quebec

Groupe Spiritours

anne@spiritours.com

spiritours.com/en



**François Jean Viel, Coordinator**

(Represented by Viel Marketing Int'l, Inc.)

T. 1 647 502-1161 | francois@vielmarketing.com



Canada Economic  
Development  
for Quebec Regions

Développement  
économique Canada  
pour les régions du Québec



# Cross the only Holy Door in the Americas!

The Diocese of Quebec celebrates 350 years of existence in 2024 (1774-2024). To mark the opening of the jubilee year, the Holy Door of Notre-Dame de Québec Cathedral Basilica will be opened on December 8, 2023. The 350<sup>th</sup> anniversary celebrations will close on December 8, 2024.

It's the only Holy Door outside Europe! It welcomes people from all walks of life who wish to take a spiritual journey through it.

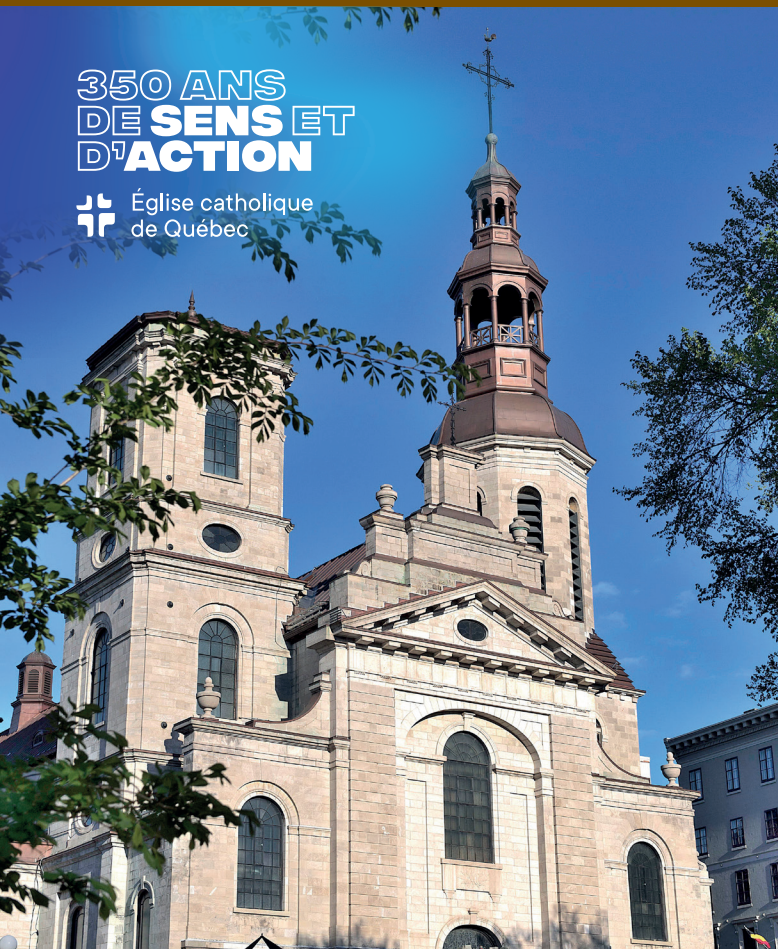
**Who is it for?** Anyone, individually or as a family, is welcome to pass through the Holy Door. They will be welcomed and provided with appropriate documentation. Please note that the facilities will be designed to accommodate people with reduced mobility.

**Information for groups:** Groups of more than 10 people are asked to register for the pilgrimage as soon as they have made their decision. Early registration will enable the group to benefit from a convenient schedule and the accompaniment of a pastoral animator. Groups are usually welcomed in one of Old Quebec's heritage chapels, from where they walk to the cathedral. Allow half a day for the proposed pilgrimage (see <https://portesaintequebec.ca/fr/pelerinage>, for a typical itinerary). For more information on the Holy Door and pilgrimages: [secretariat@pelerinagequebec.ca](mailto:secretariat@pelerinagequebec.ca)



350 ANS  
DE SENS ET  
D'ACTION

Église catholique  
de Québec



**POSSIBLE ADDITIONS** : Other heritage sites and shrines in the region will also be accessible. To register for a group pilgrimage : <https://pelerinagequebec.ca>

**DID YOU KNOW THAT** ... in its inaugural year, 2014, 335,000 people crossed the threshold of the only Holy Door in the Americas.

**OPENING** : The Cathedral Basilica will be open for prayer for pilgrims, with or without registration, all day long.

**OPENING HOURS and further information** : <https://holydoorquebec.ca/en/holy-door>

**COST** : Pilgrims will be asked to make a voluntary donation.

*We are members of the ATRSQ.*



350 ANS  
DE SENS ET  
D'ACTION

Église catholique  
de Québec



## Celebrating 350 years of existence!

From December 8, 2023 to December 8, 2024, the Catholic Church in Quebec City will celebrate its founding anniversary (1674). Thousands of people are expected to attend throughout the year. They will be invited to rediscover the history of the Christian community through activities for all.

**DID YOU KNOW THAT...** The territory of the Diocese of Quebec originally stretched as far as the banks of the Mississippi. This first Catholic diocese gave rise to more than 150 dioceses over the years!

## Activities not to be missed

An outline of the program is already available at [www.fetes350.ca](http://www.fetes350.ca).

- Holiday Opening, December 8, 2023. The general public is invited to join the festivities on Place de l'Hôtel-de-Ville, for festive musical entertainment and special activities, co-ordinated in collaboration with the **German Christmas Market team**.
- The 350th anniversary will see the inauguration of a «Compostelle»-style pilgrimage from La Malbaie to the Holy Door, via Sainte-Anne-de-Beaupré. From July to October 2024, it will enable hikers from all over the world to criss-cross the majestic Charlevoix mountains for a few days or a few weeks. Information at [www.kapoah.com](http://www.kapoah.com)
- Throughout the year, the pilgrimage experience will offer an itinerary of historic landmarks in Old Quebec. **Meet the founders of the Church in North America:** Saint François de Laval, Saint Marie de l'Incarnation and Blessed Marie-Catherine de Saint-Augustin. Information at [www.pelerinagequebec.ca](http://www.pelerinagequebec.ca)
- Another must-see: During the summer of 2024, a **guided tour of rarely accessible sites** will be made available, allowing visitors to discover the Séminaire de Québec, the cathedral crypt and the Archbishop's palace. Information will be available on our website : [fetes350.ca](http://fetes350.ca).
- In addition to these flagship activities, we'll be hosting a number of concerts, conferences and exhibitions, notably at the Musée de la Civilisation!

For further information, contact us at [communications@ecdq.org](mailto:communications@ecdq.org)

[www.fetes350.ca](http://www.fetes350.ca)







# Notre-Dame-de-Bon-Secours Chapel

Come and attend the activities during autumn and winter 2023 organized by the chapel's pastoral service.

<b>1st October</b>	Jeanne Le Ber day. Special mass at 10h30. Exposition of objects having belonged to Jeanne Le Ber.
<b>7th October</b>	The 2023 meeting with Marguerite Bourgeoys. A spoken presentation interspersed with singing of Voci Giovani.
<b>21st October</b>	Pilgrimage through the Parish of Marguerite Bourgeoys from Nun's Island to the Chapel of Notre-Dame-de-Bon-Secours following in the footsteps of Marguerite Bourgeoys. Mass between 1 p.m. and 2 p.m.
<b>23 December</b>	4 p.m. «O come, O come Emmanuel». The evening prayer of the Church. Music, Word, hymns, psalm, meditation, Voices strings, organ.
<b>24 December</b>	7 p.m. Christmas night mass. Tickets on sale at the gift shop.
<b>25 December</b>	10:30 a.m. Christmas mass. Tickets on sale at the gift shop.
<b>14 January 2024</b>	10:30 a.m. Special mass for Marguerite Bourgeoys.



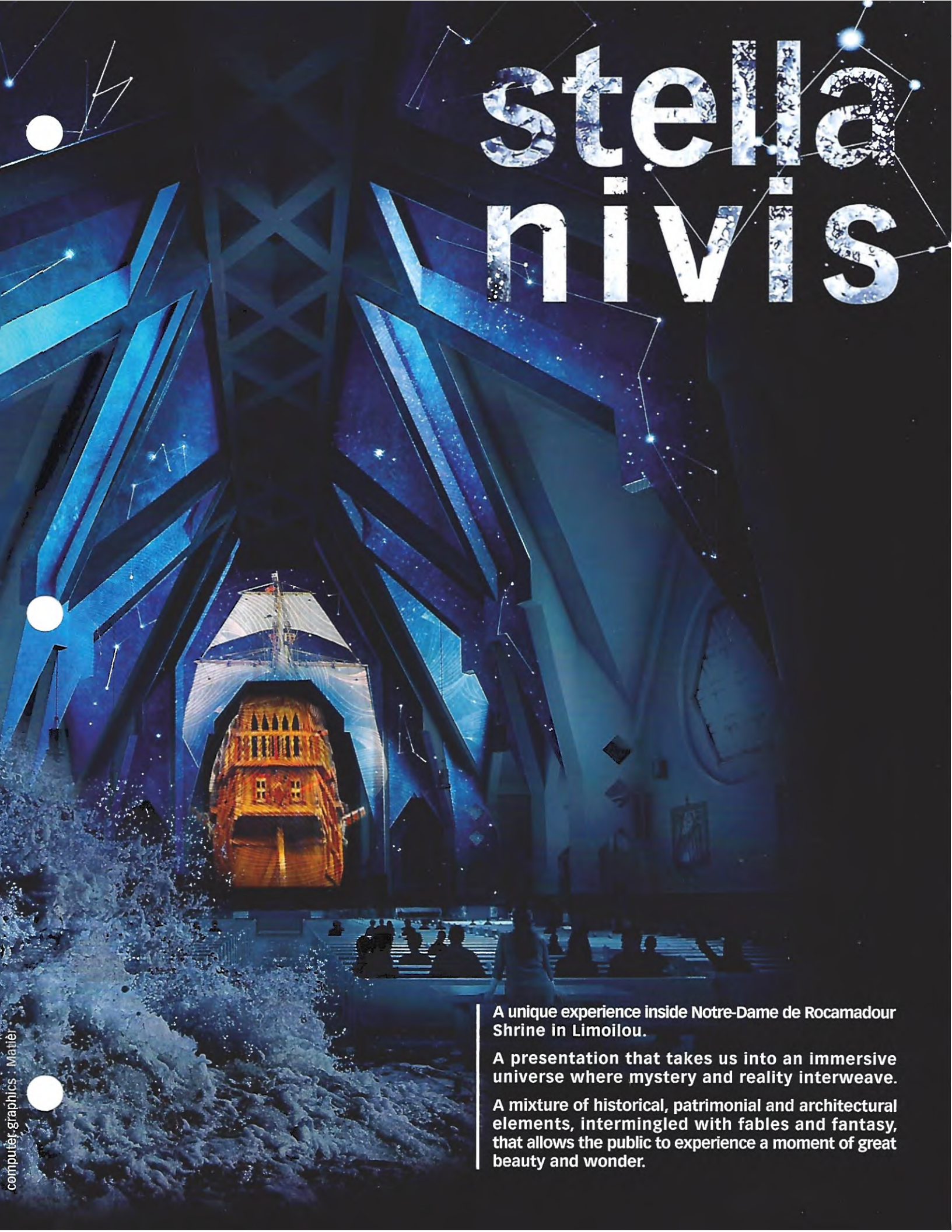
## OUR SERVICES

-  Weekly English masses at Notre-Dame-de-Bon-Secours Chapel take place on Sundays, at 4 p.m., from May 15 to October 15.
-  Personalised tours according to the needs of visiting groups.
-  The possibility of visiting groups to be able to celebrate Mass with their own priest.
-  Tours are offered in both French and English.

For more information contact;  
Carole Golding, Pastoral Services: [cgolding@marguerite-bourgeoys.com](mailto:cgolding@marguerite-bourgeoys.com)  
[bon-secours@marguerite-bourgeoys.com](mailto:bon-secours@marguerite-bourgeoys.com)  
Internet site: [margueritebourgeoys.org](http://margueritebourgeoys.org)



# stella nivis



**A unique experience inside Notre-Dame de Rocamadour Shrine in Limoilou.**

**A presentation that takes us into an immersive universe where mystery and reality interweave.**

**A mixture of historical, patrimonial and architectural elements, intermingled with fables and fantasy, that allows the public to experience a moment of great beauty and wonder.**



# stella nivis

## the experience

An immersive journey through culture and heritage.

A remarkable visual and audio adventure that will transport you with Jacques Cartier on his 2nd voyage from France to Limoilou in Canada.

A journey across the Atlantic Ocean with its stars, storms, violent winds and other forces of nature, through the ice of the Saint-Charles River and the illness that struck the crew. A pilgrimage and an encounter with the First Nations that led to the healing of the sailors—the first known miracle on Canadian soil.

An expedition filled with courage and determination.

A spectacular presentation that reaches out to audiences of all ages and background. A show for the whole family that will touch both the minds and the hearts of the audience.

## the shrine

Notre-Dame de Rocamadour Shrine is a haven of peace for everyone, open to the world in a spirit of equality and accessibility. Before the presentation, visitors are invited to walk around the nave to see the four illuminated stations. These feature a huge historical painting by the artist Antonio Masselotte, a replica of Cartier's ship, the Grande Hermine, and two splendid marble altars, one of which displays the Black Madonna of Rocamadour.

## other information

- Duration: 1 hour
- 100% universal access site
- Bilingual tour
- Gift store
- 5 minutes from Old Québec
- Close to public transportation and 3rd Avenue in Limoilou
- Parking available onsite and in the vicinity
- Bus parking onsite or nearby
- Bilingual welcoming team and group management
- Rest area for bus drivers and guides
- Packages and personalized packages available

## tour operator rates (groups of 15 persons or more)

Adults (group rate): \$14.00 (service charge of \$1.00 extra)

Children aged 6 to 17 (group rate): \$9 (service charge of \$0.50 extra)

Guide: free of charge

Taxes not included

## administration

3055, 2nd Avenue  
Québec (Québec)  
Canada G1L 3G1

Diane Dupuis  
Executive director  
1 418 623-4926 ext. 102  
diane.dupuis@limoilou.ca

## stella nivis

Shrine of Notre-Dame de Rocamadour  
1260, 4th Avenue  
Québec (Québec)  
Canada G1J 5J5

stellanivis.com





## ***Nincheri. From the Secular to the Sacred.***

New Tour of Château Dufresne  
New Temporary Exhibition

**From August 2, 2023 to June 30, 2024**

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**Montreal, August 2, 2023** – To celebrate the 50<sup>th</sup> Anniversary of master-glassmaker, painter-decorator, and fresco painter Guido Nincheri's passing (1885-1973), Château Dufresne, a museum and heritage site, proudly celebrates this artist of national significance.

***Nincheri. From the Secular to the Sacred*** offers a new tour of the Château, from room to room, to witness the remarkable work done by Guido Nincheri, at the request of the Dufresne brothers. Château Dufresne hosts the largest heritage of Nincheri's secular artwork. Frescoes and stained-glass windows created by this Florentine artist are the major attractions of this ancient mansion, now a museum.

It took more than 18 years, roughly from the early 1920s to 1940, to complete the Château's decorative setting. To bring to light this unique work, the Museum drew upon its reserve collection. It proposes sketches done by the artist for the Château's decorative projects. These are to this day the only ones known and preserved. This new digital tour, accessible by QR Codes, puts Nincheri's work into *in situ* context, and helps us better understand his work, which was nearly lost on a few occasions.

As to Guido Nincheri's sacred artwork, it is still very present in many important sites of Quebec's religious heritage, and elsewhere. It is reflected in our new ***Sacred Nincheri*** temporary exhibition, which brings together some 40 selected original works, drawings, watercolours, studies, overlays, and sketches, as well as exclusive archival documents and artefacts from Studio Nincheri. These are some of the many ways to recognize the exceptional and at times overlooked contribution of the artist to religious art. An amazing artist based on his distinctive artistic approach and his exceptional talent.

When it comes to religious art, Nincheri is one of the most influential and most prolific Canadian artists of his time. ***The Nincheri Studio Adventure***, a video produced by Simbioz for the exhibition, recounts the career of the artist-decorator-entrepreneur, spread over nearly six decades. Principal artisan behind the development of stained-glass in Quebec, he also introduced fresco technique in North-America. As a designer and master craftsman, he decorated countless churches throughout Quebec, Canada and New-England states.

### **About the Exhibition**

Château Dufresne will announce its educational and cultural activity programming all year long. These activities will be carried out in collaboration with various partners. To learn more, please consult our Facebook page.

*This exhibition was made possible through funding from the Fonds du patrimoine culturel québécois, under the Call for and Assistance Program of the ministère de la Culture et des Communications du Québec, for support of commemoration initiatives, Canadian Heritage, and the David M. Stewart Foundation. Château Dufresne wishes to thank these entities for their precious collaboration: the Nincheri family, the Québec Religious Heritage Council, Bibliothèque et Archives Nationales du Québec, the Historical Society of the North Shore, the Église Sainte-Amélie Corporation of Baie-Comeau, Encadrex, the Montreal Museum of Fine Arts, and the Sisters of the Holy Cross Museum.*

### **About Château Dufresne, a Museum and Historical Heritage Site**

Château Dufresne is a magnificent twinned residence, of Beaux-Arts style, inhabited, during the first half of the last century by a prominent French middle-class family. It once hosted the very first Québec National Contemporary Art Museum, before becoming a museum and heritage institution of its own.

-30-

### **Information:**

[communication@chateaudufresne.com](mailto:communication@chateaudufresne.com)

514 259-9201